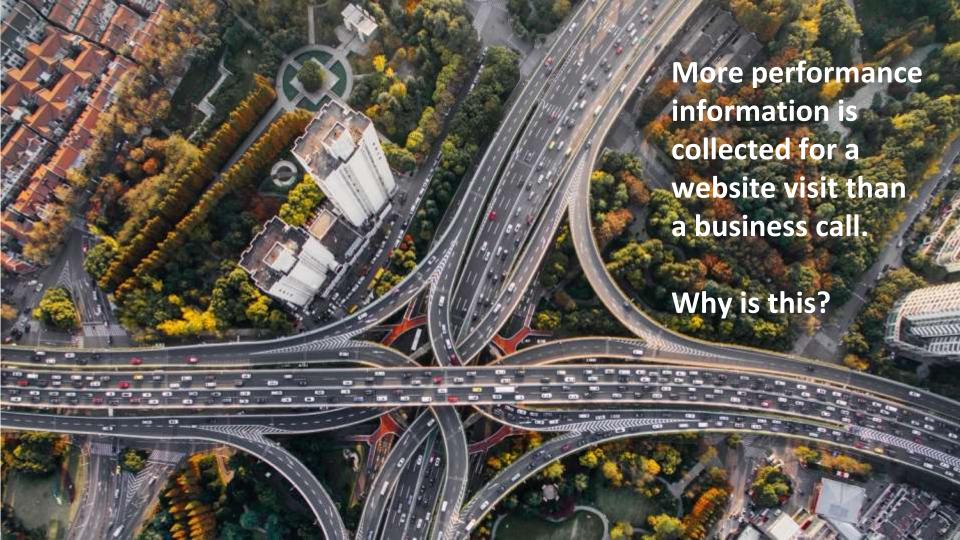


Presented by: Jim O'Brien, VP of Server Engineering

User-edge Focused Network Operations: Best Practices for Management,
Performance and Troubleshooting from the User Equipment Perspective and the
Benefits of this Approach to Network Operations





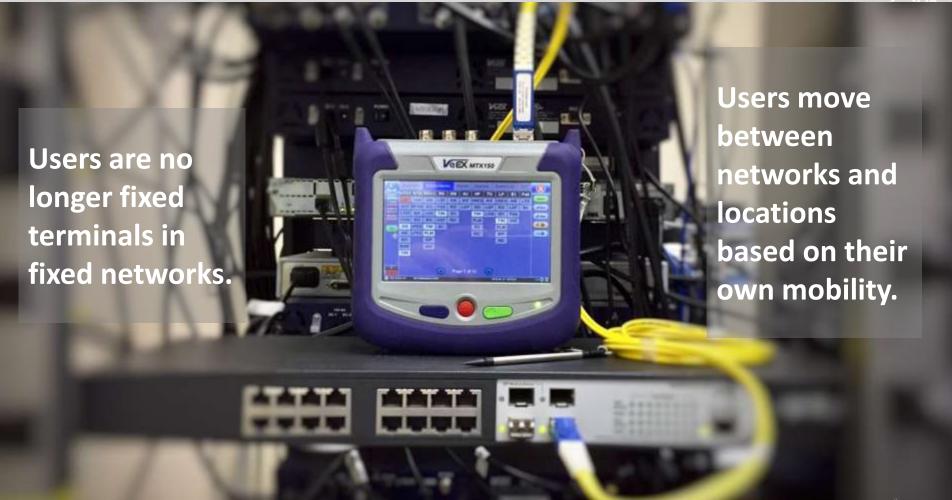


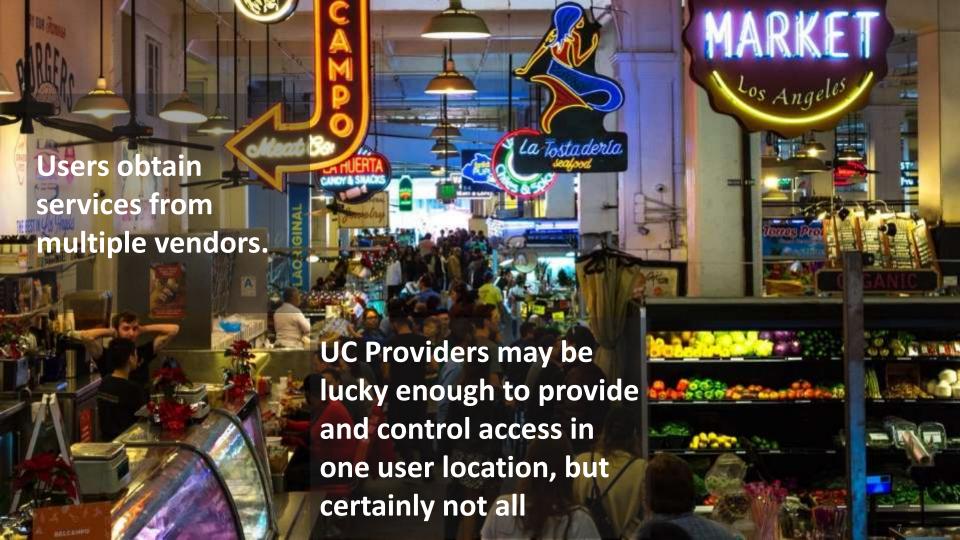
Call Detail
Records are
neither
big data or
detailed call
information





28.











- The vision chart for a 'normal' end-user is no longer a single office location filled with a plastic phone on a desk, connected to an Ethernet LAN, served by a local IP PBX or Remote UC service.
- Some users may follow a single scenario of consumption modes for UC services but this is not where we are going.
- Users leverage multiple distinct devices over the course of a single day based on what device suits their moment and movement.
- UC services unlock restrictions and by doing so create a set of environments and scenarios that are the new user-edge.



- Office workers; Logistics team members; Retail sales associates; Monday & Friday Telecommuters; Work-from-home on-their-iPad call center agents are the User-Edge.
- A Laptop, a mobile phone, a borrowed iPad are the User-Edge.
- Corporate offices, Remote offices, Co-Working spaces, Coffee Shops,
 Airport lounges, Dining room tables are the User-Edge.
- Fiber, Wi-Fi, LTE, and Airplane Wi-Fi are the User-Edge.
- Users consuming services on any device, on any network, connected to any service infrastructure are the User-Edge.



 We define the user-edge as the experience and the components that provide the experience while a user is engaged in consuming communications services.

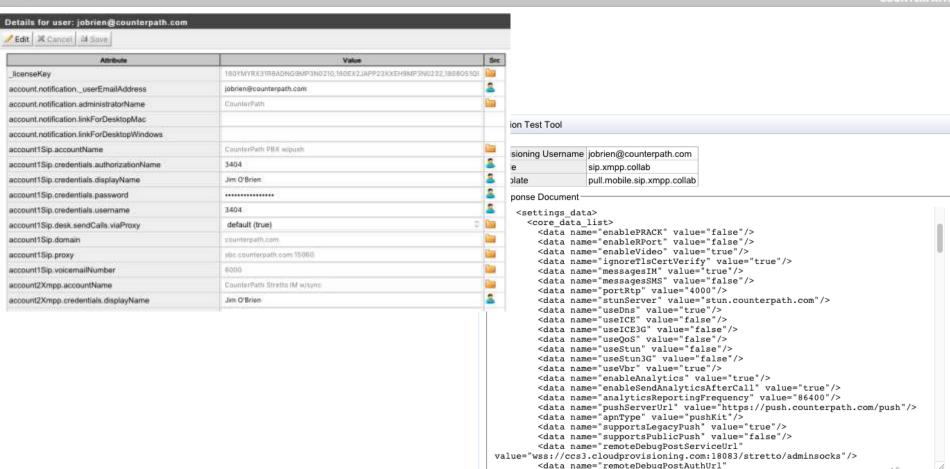
- The user-edge is anywhere users access services. It is what devices they are using. It is what networks they are connecting over. It is what services may best serve the users needs.
- All of these things. In each moment.





User Centric Client Management

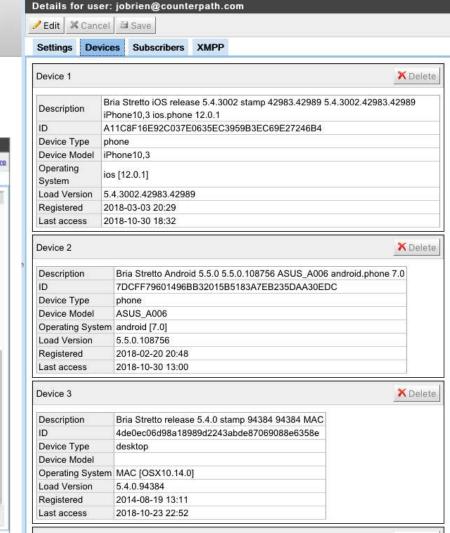


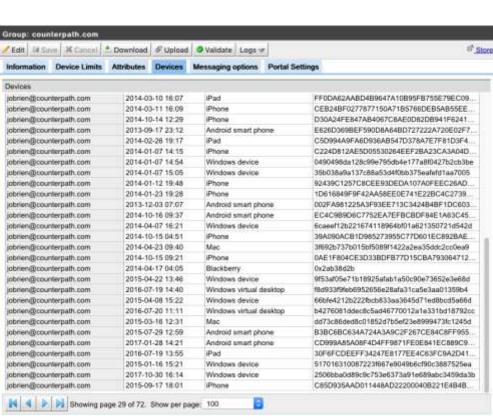


Device Management



Device Management







-- jobrien@counterpath.com_B75C505A_A11C8F16E92C037E0635EC3959B3EC69E27246B4.txt --- Log file header -Username; jobrien@counterpath.com
Log Reference ID: B75C505A
Device ID: A11C8F16E92C037E0635EC3959B3EC69E27246B4
Device ID: Pppe Big _STETIO_
Date created: 2018-10-19 12:53:03 -- Fri Oct 19 12:53:03 EDT 2018
-- Log file header end -10-16 16:30:04.643 [O][i] [SDK] Transmitting to [V4 69.90.51.179:5061 TLS target domain=callserver1.counterpath.com mFlowKey=0] itsDomain= via [V4 10.231.4.49:0 TLS target domain
INVITE sip:7000@69.90.51.179:5061;transport=tis SIP/2.0
Via: SIP/2.0/TLS 10.231.4.49;branch=z9hG4bK-524287-1---43b25e5a99b41154;rport;alias
Max-Forwards: 70
Contact: <sip:guest_JimOBrien_30e7f3a3@107.107.60.41:37439;rinstance=8ca8cfc7e62964c5;transport=tis>
To: <sip:guest_JimOBrien_30e7f3a3@callserver1.counterpath.com>;tag=5k0a0d02

Allow: OPTIONS, INVITE, ACK, CANCEL, BYE, REFER, INFO, NOTIFY, UPDATE, PRACK, MESSAGE, SUBSCRIBE

Call-ID: YTU2NzUzY2IyYWI1M2ExMjZkMGJjNzVIMTdjOTZkMWE

CSeq: 3 INVITE

Content-Type: application/sdp

Client Traces

Proxy-Authorization: Digest username="guest_JimOBrien_30e7f3a3",realm="callserver1.counterpath.com",nonce="4f4c533a-ffa8-455c-a790-950203adb280",url="sip:7000@69.90.51.179:50 transport=tis".response="02a85bdc776cfe1bf5c7f4c67f391853".cnonce="e8d6fc5f8e3fd67d731a4fc1b12f8069".nc=00000002.gop=auth.aigorithm=MD5 Supported: replaces User-Agent: Bria Stretto IOS release 5.4.3001 stamp 42850.42852 Content-Length: 1398 V=0 o=- 1539721803360698 2 IN IP4 10.231.4.49 s=Cpc session c=IN IP4 10.231.4.49 t=0 0 m=audio 64466 RTP/SAVP 120 121 18 0 101 a=rtpmap:120 opus/48000/2 a=fmtp:120 useinbandfec=1; usedtx=1; maxaveragebitrate=64000 a=rtpmap:121 SILK/8000 a=rtpmap:18 G729/8000 a=fmtp:18 annexb=no a=rtpmap:101 telephone-event/8000 a=fmtp:101 0-15 a=crypto:1 AES_256_CM_HMAC_SHA1_80 inline:y/lFLd/BH/1/BJeVmtwszZTAbMbyUBHCLP0wLJoTC89yyeVF+KN6g6koNdFNyQ== a=crypto:2 AES 256 CM_HMAC_SHA1_32 inline:u+/Rt/jOeh0TerbHmelalbLC6nMPzkNRsZZP5YanarECEbgTh9DhHii57YStzw== a=crypto:3 AES_CM_128_HMAC_SHA1_80 inline:Rb3ytqLJy6B5x9Vr6/4kyFzQGZrYyubMZYYy2+eR a=crypto:4 AES_CM_128_HMAC_SHA1_32 inline:q5NviSuQ/9kXyshPYkvFt8wOyNi1opbpLLufNbMo a=sendrecv m=video 64314 RTP/SAVP 127 126 100 a=rtpmap:127 H264/90000 a=fmtp:127 profile-level-id=42801f;packetization-mode=0 a=rtpmap:126 H264/90000 a=fmtp:126 profile-level-id=42801f;packetization-mode=1 a=rtpmap:100 VP8/90000 a=rtcp-fb:* nack a=rtcp-fb: nack pli a=cypto:1 AES 256_CM_HMAC_SHA1_80 inline:wv5hsFvJEDOFP/jpYNQYru+88xmCqcqrW2in3bqS0WQUus0SsQk4s6C0cEauDq== a=cypto.2 AES 256 CM HMAC SHA1 32 Inline:v/LS5XWCAPpMaDLX30HEE65licfeqGzg/eu/YolWulebTKPubNZwujBE0c9UOxQ==

Logfile Preview: jobrien@counterpath.com B75C505A A11C8F16E92C037E0635EC3959B3EC69E27246B4.txt

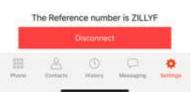


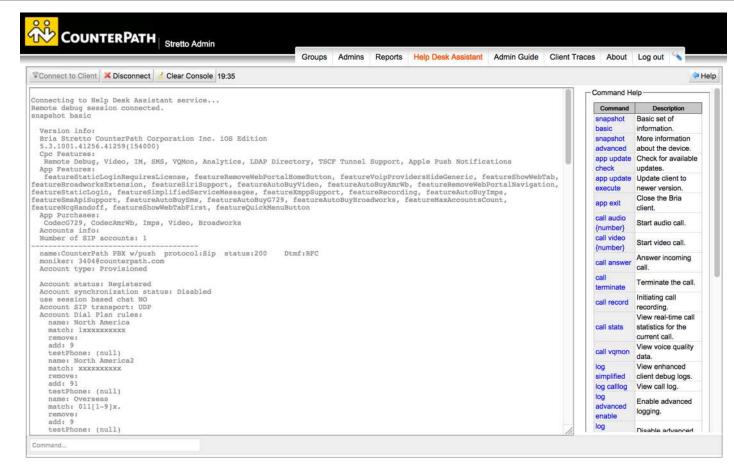
Remote Command and Control



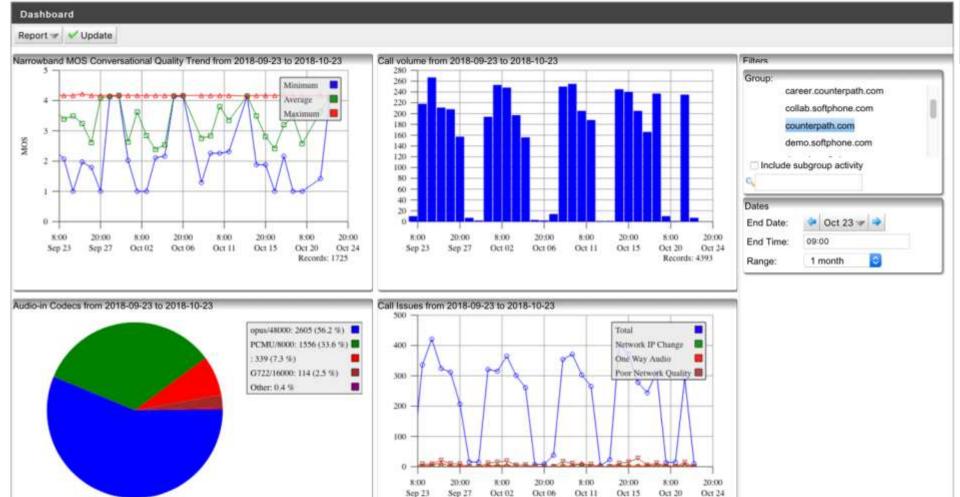




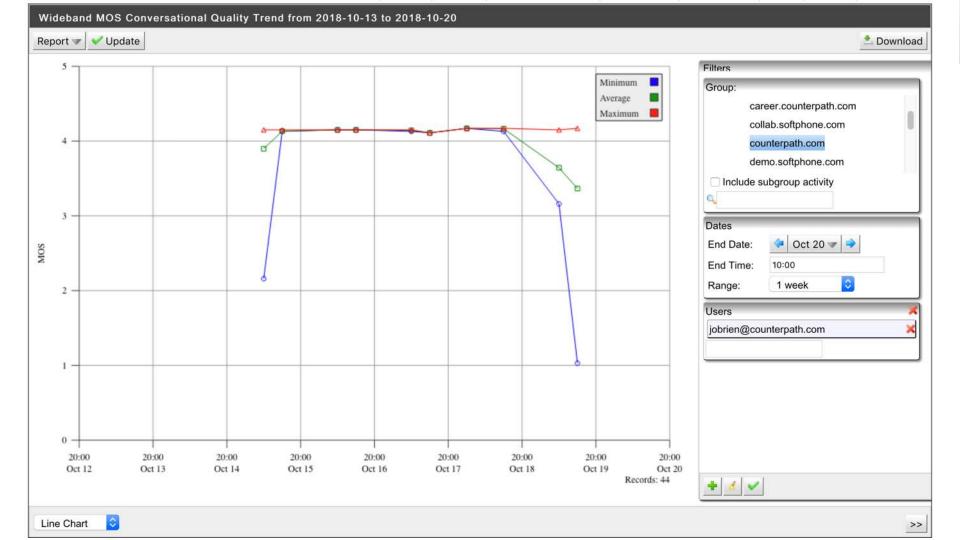


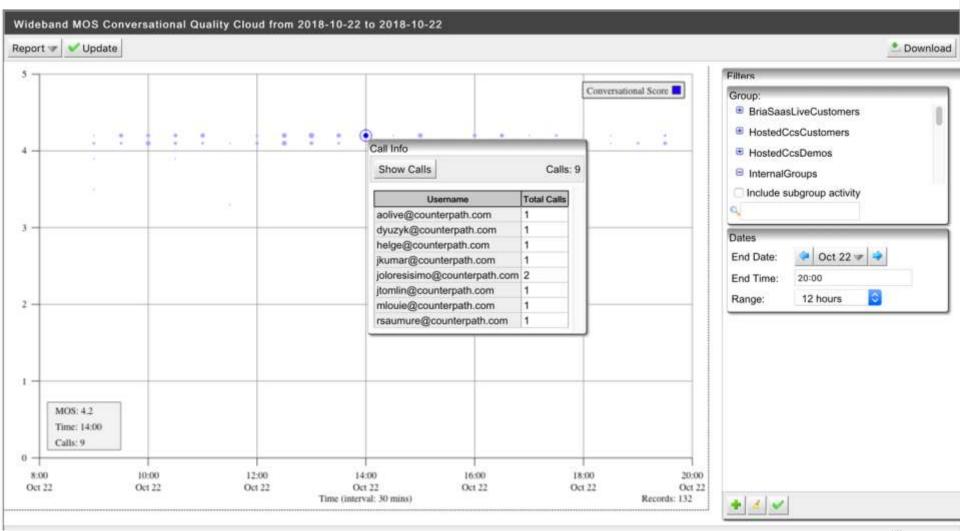






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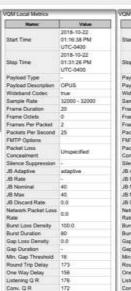


* Download

Call Explorer

Report w V Update

Name	Value
at iD	NmM3MJRJY2YzMJMb
ocal ID	
Ci stomas	
Dig ID	
Local Address	P=192.168.120.2 PORT=56036 SSRC=0±56/260ff
amole ddress	P=69.90.51.50 PORT=40500 SSRC=0x2ca7/2d4
ocal MAC	
amole IAC	

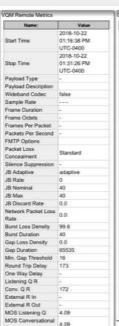


External R In

External R Out.

MOS Listening Q 4.19

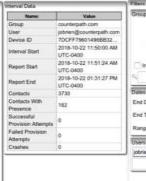
MOS Conversational 4.15





Account Data		General Data	
Name:	Yake	Name	
Group	counterpath.com	Group	count
User	jobrien@counterpath.com	User	jobrie
Device ID	7DCFF79601496BB32	Device ID	7DCF
Created	2018-10-22 10:12:13 AM UTC-0400	Created	2018- UTC-
Account username	3404	Last Updated	2018- UTC-
Domain	counterpath.com	Installation Date: 20	
Outbound proxy	sbc.counterpath.com:1	installation Utility	UTC-
Protecol	SP	OS Type	Andro
Enabled	true	OS Version	24
Keepalive Cell	true	Hardware Model	8505
Keepalive Cell	0	Client Version	5.4.3.
nterval	9	Client IP Address	192.1
Koepalive Wi-Fi Keepalive Wi-Fi	true	Client Launch Time	2018- UTC-
otenzal	30	Template Version	1.8
SIP Cell refresh		Language	90
interval	900	# SIP Accounts	1
SIP WiFi refresh	900	# SIP Simple Accounts	10
CHENATICE	time	# XMPP Accounts	1
Cell NAT STUN	false	LDAP	false
CHENAT TURN	false	Outlook Sync	false
WIFI NAT ICE	false	Mac Address Book	faise
WIFI NAT STUN	talse	Run in background	
WIFI NAT TURN	false	Data over mobile	
SP-Simple		data ret	p.ne
supported	true	VolP over mobile	
Signalling transport	UDP	data ret Timezona Offset	4:00
tion topics		THE STREET	77,99

Name	Value
Group	counterpath.com
User	jobrien@counterpath.com
Device ID	7DCFF796014968832
Created	2018-10-22 10:12:13 AM UTC-0400
Last Updated	2018-10-22 01:53:55 PM UTC-0400
Installation Date	2018-02-20 09:48:08 PM UTC-0400
OS Type	Android
OS Version	24
Hardware Model	asus ASUS_A006
Client Version	5.4.3.108509
Client IP Address	192.166.120.2
Client Launch Time	2018-10-22 09:00:37 AM UTC-0400
Template Version	1.8
Language	601
# SIP Accounts	1.
# SIP Simple Accounts	1 .0
# XMPP Accounts	1
LDAP	false
Outlook Sync	false
Mac Address Book	false
Run in background	true





M 4 Showing record 1 of 129 M

* 4 4



A Sample of 1000 calls from the CounterPath team



- The average Call length was 718 seconds
- The average MOS LQ was 3.89
- The average delay was 120 ms
- The average Packet Loss was .93% (including some crazy calls with over 85% loss)
- 22 % of calls were inbound
- Codec Usage: Opus: 61.7%; G711: 33.9%, G722: 0.35%; SILK: 0.03; G729: 0.01%
- Operating Systems: 510 Windows, 246 Mac, 165 iOS & 79 Android.
- Headsets: 376 Reported no headset, 57 Jabra LINK 360, 54 Conexant SmartAudio HD, 49 Plantronics C320, 31 Realtek High Definition Audio, 26 Sennheiser USB headset, 25 Plantronics .Audio 478 USB, 23 Plantronics Blackwire 320, 22 Logitech USB Headset, 17 Plantronics Savi 7xx, 17 3- Plantronics C320, 16 Plantronics Blackwire C220, 14 High Definition Audio Device, 14 3- Logitech USB Headset, 13 9-HP Digital Stereo Headset, 11 Logitech USB Headset H540, ...

A Sample of 1000 calls from the CounterPath team



- 4a9579a80ec487a2c5c765aaa84b960a9d79ccfc is the device ID that made the most calls, 55. The owner of this device is one of our EU sales managers. Tim actually made or received 59 of the sample 1000 calls. The additional 4 used his Android Phone, the 55 above were with his Windows 10 laptop.
- The user with the most reported contacts on their device has 25861, which was reported on an iPhone 10. The second most contact rich user reported 7155 contacts on an iPhone 10S Max. I'm feeling left out of the fun with only 3672 contacts on my iPhone 10.
- Of Video Calls 45% were 1080P 54% were 720P and 1% were VGA resolution. An interesting note is that of the 720P calls more that 1/5th were taken in portrait mode.



Benefits of User-Edge Focused Operations



- User-Edge devices have a wealth of information to provide.
- Managing user based configurations and understanding user device adoption provides an important backdrop to both troubleshooting and data collection activities.
- Network performance data can be greatly enhanced with information
 - About the devices/software being leveraged by users
 - From user location and connectivity
 - That details services are consumed in which scenarios
- User experience lifecycle is critical and there is a long tail of information that users and their devices emit which can be harnessed by service providers that curate this information.
- All of this information provides service operations teams with a dataset from which they can understand how their end users leverage the services they are consuming.

Best Practices for User-Edge Focused Operations



- Provisioning and Device tracking form crucial baseline set of processes to enable management of devices and insights into how users consume services.
- Opportunities for active tools that allow remote command and control
- Collect all the information; include data collection capabilities in the evaluation process for user equipment, clients and applications.
- Integrate review of data collection into operations processes.
- Find your team's inner data scientist; or find someone who wants to be that person.



Massachusetts



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