



December 3-5, 2019 – Herndon, VA

SIPNOC 2019 Sponsorship Opportunities

Use The Power of a Sponsorship to Maximize Your Presence at SIPNOC, the SIP Network Operators Conference!

For companies interested in sponsoring **SIPNOC 2019**, the SIP Forum is able to provide a wealth of valuable sponsorship benefits and promotional opportunities. And we work hard to ensure that our **SIPNOC 2019** sponsors receive the most exposure to the **SIPNOC** community - before, during, and after the conference.

Stand out from the crowd by being a SIPNOC 2019 Sponsor!

Take Advantage of Sponsorship Packages to Fit Every Sized Company & Budget

Sponsors will receive tremendous exposure and benefits before, during, and after the conference - with packages designed to meet the needs of every company seeking to grow its business within the IP Communications industry.

Special SIP Forum Full Member Discount!

SIP Forum Full Members qualify for a discount of 20% on all Diamond, Platinum and Gold sponsorship packages.

**To inquire about any sponsorship opportunity, please contact Marc Robins
Tel: +1-203-829-6307 or marc.robins@sipforum.org**

Diamond Sponsorship

Price: \$20,000

Diamond Sponsors receive the most benefits with the most pre-conference publicity and most highly visible presence during the event. The combined value of additional benefits is more than \$37,385!

Print Promotion:

- Your company logo included in all pre-conference print advertising
- Your logo on all printed conference materials — including brochures, advertisements, attendee materials and signage.
- Your logo prominently displayed on the cover of the official Conference Agenda.
- Special highlight of your company published in the Conference Materials.
- Four-color logo with up to 300-word description in the Conference Materials.
- Inclusion of company promotional piece in event packet provided to all conference attendees (a \$2500 value).

Online Promotion:

- Your logo linked from a premium position on the SIPNOC 2019 event website to your web site.
- **Extended Promotional Period!** 400x125 banner ad rotating on the SIPNOC 2019 website from the time of sponsorship payment to launch of next SIPNOC event (@6 month timeframe - a \$6000 value.)
- Up to 300-word Corporate Backgrounder on SIPNOC 2019 webpage with your company logo linked to your corporate website.
- **New!** If applicable, enhanced listed on new “STIR/SHAKEN Solutions Listing” webpage on SIP Forum website including 300-word product/service description and logo linked to a page on your corporate website (a \$5000 value).
- Your logo and prominent mention in all pre and post conference email blasts

On-site Promotion:

- **New!** Right to set up your own 10x10 booth display/setup in addition to a tabletop to use for display of literature, product demos, etc. during the conference and networking events.
- Recognition of Your Sponsorship with your corporate logo on event signage, including large four-color signs displayed in a prominent area at the event.
- Your choice of one complimentary lunch or special event sponsorships AND another sponsorship such as the power stations or lanyards (all based on availability) – (a \$15,000-\$20,000 value, depending on choice).
- Three complimentary “All-Access” conference passes (a \$3885 value).

In addition to our Diamond, Platinum and Gold sponsorship packages, there are many additional and unique sponsorship opportunities designed to maximize your exposure to the SIPNOC 2019 audience.

Contact Marc Robins at +1-203-829-6307 or marc.robins@sipforum.org for more information.

Platinum Sponsorship

Price: \$15,000

(The combined value of benefits is more than \$23,590)

Print Promotion:

- Your logo on all printed conference materials — including brochures, advertisements, attendee Conference Materials, signage, etc.
- Four-color logo with 100-word description in the Conference Agenda.
- Inclusion of company promotional piece in event packet provided to all conference attendees (a **\$2500 value**)

Online Promotion:

- Your corporate logo linked from the SIPNOC 2019 event website to your website.
- 400x125 banner ad rotating on the SIPNOC 2019 website from the time of sponsorship payment to conclusion of SIPNOC 2019 (a **\$3000 value**).
- **New!** If applicable, enhanced listing with corporate logo linked to a page on your corporate website in new “STIR/SHAKEN Solutions Listing” on SIP Forum website (a **\$3000 value**).
- 100-word corporate description on SIPNOC 2019 website with your company logo.
- Recognition in all event email blasts

On-site Promotion:

- Tabletop to use for display of literature, product demos, etc. during the conference and special Networking Events.
- Recognition of Your Sponsorship with your corporate logo on event signage, including large four-color signs displayed in a prominent area at the event.
- Two complimentary “All-Access” conference passes (a **\$2590 value**).
- Your choice of one complimentary lunch or special event sponsorships (up to a **\$12,500 value**) OR another sponsorship such as the power stations or lanyards (all based on availability) – up to a **\$7,500 value**.

Gold Sponsorship

Price: \$6000

Print Promotion:

- Your logo on all printed conference materials — brochures, advertisements, attendee materials, signage, etc.

Online Promotion:

- Your logo linked from SIPNOC 2019 event website to your company’s website.

On-site Promotion:

- Tabletop to use for display of literature, product demos, etc. during conference and special “Beer and Gear” Networking Event.
- Recognition of Your Sponsorship with your corporate logo on event signage, including large four-color signs displayed in a prominent area at the event.
- One complimentary “All-Access” conference pass (a **\$1295 value**).
- Inclusion of promotional piece in event packet provided to all conference attendees (a **\$2500 value**).

Additional Sponsorship Options Set You Apart From The Crowd!

- Badge Lanyards
- Registration Counter Panels
- Badge Holder Insert
- Promo Distribution at Registration
- “Beer and Gear” Reception and Dinner
- Conference Notepads
- Hotel Keys
- Conference Refreshment Breaks
- Conference Luncheons
- “Power Station” Sponsor
- Attendee Welcome Reception



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Benefits of Sponsoring SIPNOC 2019

- ✓ Get Immediate Recognition of Your Company as a Leader in SIP-based IP Communications Technology
- ✓ Help Establish Your Position as a Major Thought Leader in the Industry
- ✓ Sponsorship Coupled with Strong Presence during SIPNOC Generates Maximum Traffic to Your Tabletop



A La Carte Sponsorship Prices

Hotel Keys (exclusive): \$7,500 (not including production)

Conference Lunch: \$7,500 (3 available)

Attendee Welcome Reception, including logo on event signage (inquire about exclusive arrangements): \$12,500

Special “Beer and Gear” Networking and Dinner Event, including logo on event signage: \$12,500

All-Day Refreshment Breaks (3 available): \$7,500

Badge Holder Insert (exclusive): \$7,500 (not including production)

Speaker Ready-Room Sponsor (exclusive): \$5,000

Registration Counter Signage (exclusive): \$7,500

Lanyards (exclusive): \$7,500 (not including production)

Attendee Bags (exclusive): \$7,500 (not including production)

Power Station Sponsor: \$7,500

Promo Distribution at Registration Counter: \$2,500

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