



**Welcome to the 8th
Annual SIP Network
Operators Conference!**

**SIP Forum Overview and SIPNOC 2018
Housekeeping**

Marc Robins
SIP Forum President and Managing Director

First Things First

- ❖ WiFi SSID: HyattMTG
- ❖ PW: SIPNOC2018 (not CaSe SenSitivE ;-)

A Little About the SIP Forum

- ❖ Longest-Running Non-Profit IP Communications Industry Association
- ❖ 18+ Years Old -- Founded in 2000
- ❖ 20K+ Individual Membership
 - + Corporate “Full Members” that pay annual dues to support the work of the Forum
 - + Academic Institutions and Research Orgs

Value Proposition

- ❖ Provides a global platform for engineers and SIP/IP Communications implementers to help them communicate, learn, and interoperate
- ❖ Fully Open Participation, No Paywalls to Access Ratified Specifications and Recommendations
- ❖ Consensus-driven approach to problem solving
- ❖ Partners with SDOs when new RFCs/Standards are required to fix stuff or to gain input on work in progress
- ❖ Serves as a Technical Advisory body to various governmental regulatory agencies

SIP Forum Activities

- ❖ Runs a variety of technical Working Groups and Task Groups (SIPconnect, NNI Task Force, etc.)
- ❖ Runs Certification Testing Programs to certify compliance to published specs (i.e., SIPconnect)
- ❖ Produces Interop Testing Events to help foster interoperability (i.e., SIPit)
- ❖ Produces workshops and industry conferences (i.e., SIPNOC)

Get Involved in the Work!

- ❖ NNI Task Force Mailing List Signup:
 - <http://mail.sipforum.org/mailman/listinfo/nni>

- ❖ Sign up for other TG lists:
 - <https://www.sipforum.org/activities/mailing-list-overview-and-sign-up/>

SIPFORUM Full Member Companies

(as of 12-01-2018)



SIP Forum Academic/Institutional Members

Columbia University:



The Fu Foundation
School of Engineering & Applied Science



Fraunhofer
Institute for Open
Communication Systems



TEXAS A&M
UNIVERSITY



University of Glamorgan

because great minds don't think alike



Georgetown
UNIVERSITY est. 1789



Hat Tip to the SIP Forum Board of Directors

- ❖ Richard Shockey, Shockey Consulting and Chairman of the Board
- ❖ Victor Pascual-Avila, Genaker
- ❖ Mary Barnes, iconectiv
- ❖ Martin Dolly, AT&T
- ❖ Andrew Hutton, Unify
- ❖ Robert Kinder, Cox Communications
- ❖ Russ Penar, Microsoft
- ❖ Gary Richenaker, iconectiv
- ❖ Marc Robins, President and Managing Director
- ❖ Greg Rogers, Bandwidth Inc.
- ❖ Gernot Scheichl, Ribbon Communications
- ❖ Chris Wendt, Comcast

The SIPNOC Mantra

- ❖ Content Rules
- ❖ No Media Policy
- ❖ All Content runs through a PC-Vetted Gauntlet
- ❖ The Community Drives the Conversation
- ❖ Shared Challenges – Shared Solutions
- ❖ Effective Collaboration Helps Everyone and Grows the Entire Industry

Hat Tip to the SIPNOC 2018 Program Committee

- ❖ Mary Barnes, iconectiv
- ❖ Andy Hutton, Unify
- ❖ Robert Kinder, Cox Communications
- ❖ Gary Richenaker, iconectiv
- ❖ Marc Robins, Program Chair, SIP Forum
- ❖ Yolanda Ruiz, Telefonica
- ❖ Richard Shockey, SIP Forum

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Welcome Reception Sponsor



Beer and Gear Networking Reception Sponsor



SIPNOC 2018 Housekeeping Notes

- ❖ Continuous Refreshments Available in the Foyer Right outside the Conference Room
- ❖ Tonight's 7:30pm "Beer and Gear" Networking Reception includes Drinks and Dinner
- ❖ BoF meetings:
 - Call Centers/TN-POP at 7:30-8:30 in Cirrus Ballroom
 - Green Checkmarks and Other Displays at 8:30-9:30 in Layton
 - SIP Trunking Commoditization at 9:30-10:30pm in Cirrus Ballroom
- ❖ All Presentations will be posted to the SIP Forum website next week – notice will be sent to attendee mailing list when available

Special SIPNOC 2018 Keynote

Dr. Henning Schulzrinne
Professor, Columbia University