FIRST ORION

TRANSPARENCY IN COMMUNICATION

SIPNOC December 5, 2018

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100 Billion scam calls get through to customers each year.*

And the rate is steadily growing.

It's no wonder why

84%

of calls go unanswered

*based on internal First Orion data
†www.softwareadvice.com/resources/local-presence-dialing-survey/

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92%
of wireless users want to know why a number is calling

"For all those who say *'just don't answer if you don't know the number'*... Must be nice to not have to worry about missing business calls or reaching customers 😟"

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What Services Does First Orion Offer?

Holistic solutions that are good for people and business.

CALL PROTECTION

Offer customers the protection they expect from you as their trusted mobile provider

ARM YOUR NETWORK

CALL ENHANCEMENT

Tell consumers not just who but *why* you're calling with a content-rich, branded business phone call

TRANSPARENCY & CLARITY

CALL KNOWLEDGE

Have confidence that calls going out from a business and coming in can be trusted

VERIFY CALLER IDENTITY

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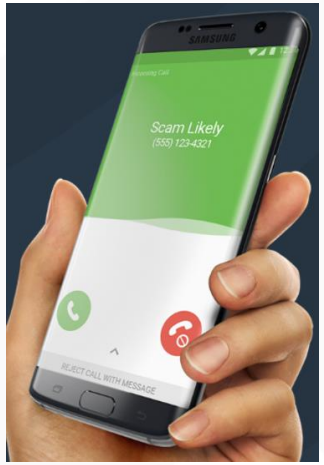
What Products Does First Orion Offer?

Complete Call Transparency

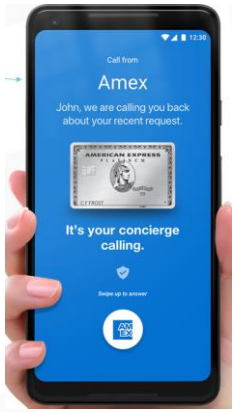


SCAM/Fraud Identification

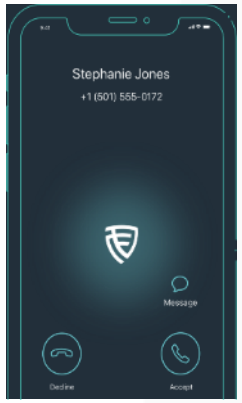
+

Call Categorization

Engage



AccuName



CALLTRANSPARENCY
The Company Registry

STIR-SHAKEN

CallPrinting™

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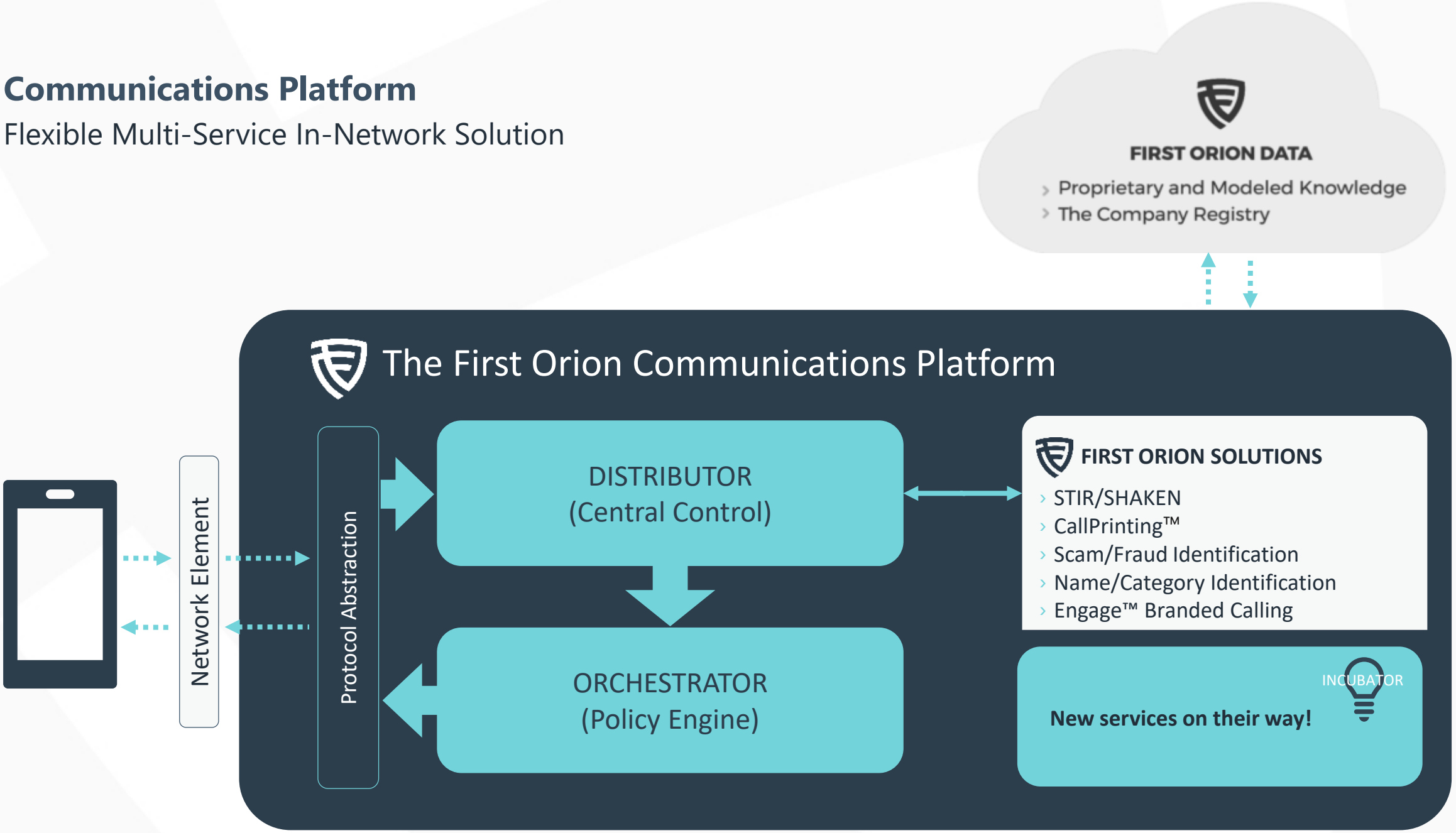
All logos are the property of their respective brands.

Communications Platform

Flexible Multi-Service In-Network Solution



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Big Data + STIR/SHAKEN + CallPrinting™ + SCAM Protection + …

First Orion collects and analyzes billions of disparate data points, distilling that data for decisioning phone calls

Numerous and Varied Data Sources

- Extensive Data Sources
- In-depth Messaging Inspection
- Patented Proprietary Scoring Algorithms
- *And more…*

Services Crunch the Data

- Scam Protection
- STIR/SHAKEN
- *And more…*

Real-time Call Decisioning

Final Answer

- DATA SCIENTISTS
- SPOOFING PROTECTION
- RESEARCH & VALIDATION TEAM
- REAL-TIME SCORING
- CALL CATEGORIES
- DATA SOURCES
- INFORMATIONAL CALL REGISTRY
- PATENTED ALGORITHMS

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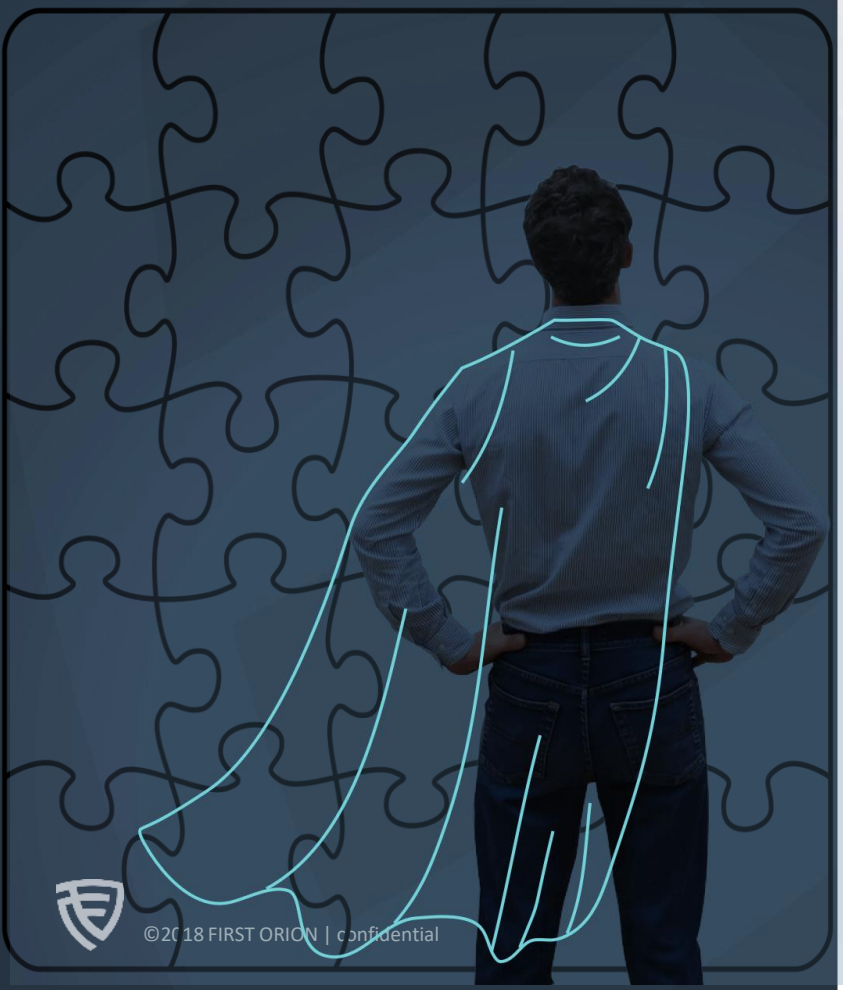
CALL TRANPARENCY



CALL PROTECTION

Analyzing, detecting, and monitoring suspicious calls inside networks
Tagging and blocking certain calls or call categories
Detect spoofing and fraudulent activity

CALL KNOWLEDGE

Know who you're calling and who's calling you
Use additional data about contact numbers to validate customers
Know what your customers see and protect your business

CALL ENHANCEMENT

Know who is calling and *why* they are calling
Call display is branded using rich media graphics
Personalized for your customer, can offer options other than answering

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