

Call Authentication, Spoofing, and Impersonation Scam Detection Research

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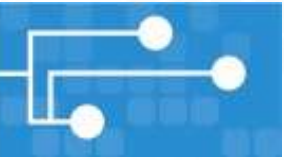
SecureLogix Corporation

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**Homeland
Security**

Science and Technology



Enterprise and Government Issues



Authenticate
Financial CC
Calls



Financial
Account Take
Over (ATO)



Targeted social
engineering



Automated
telemarketing
calls & spam



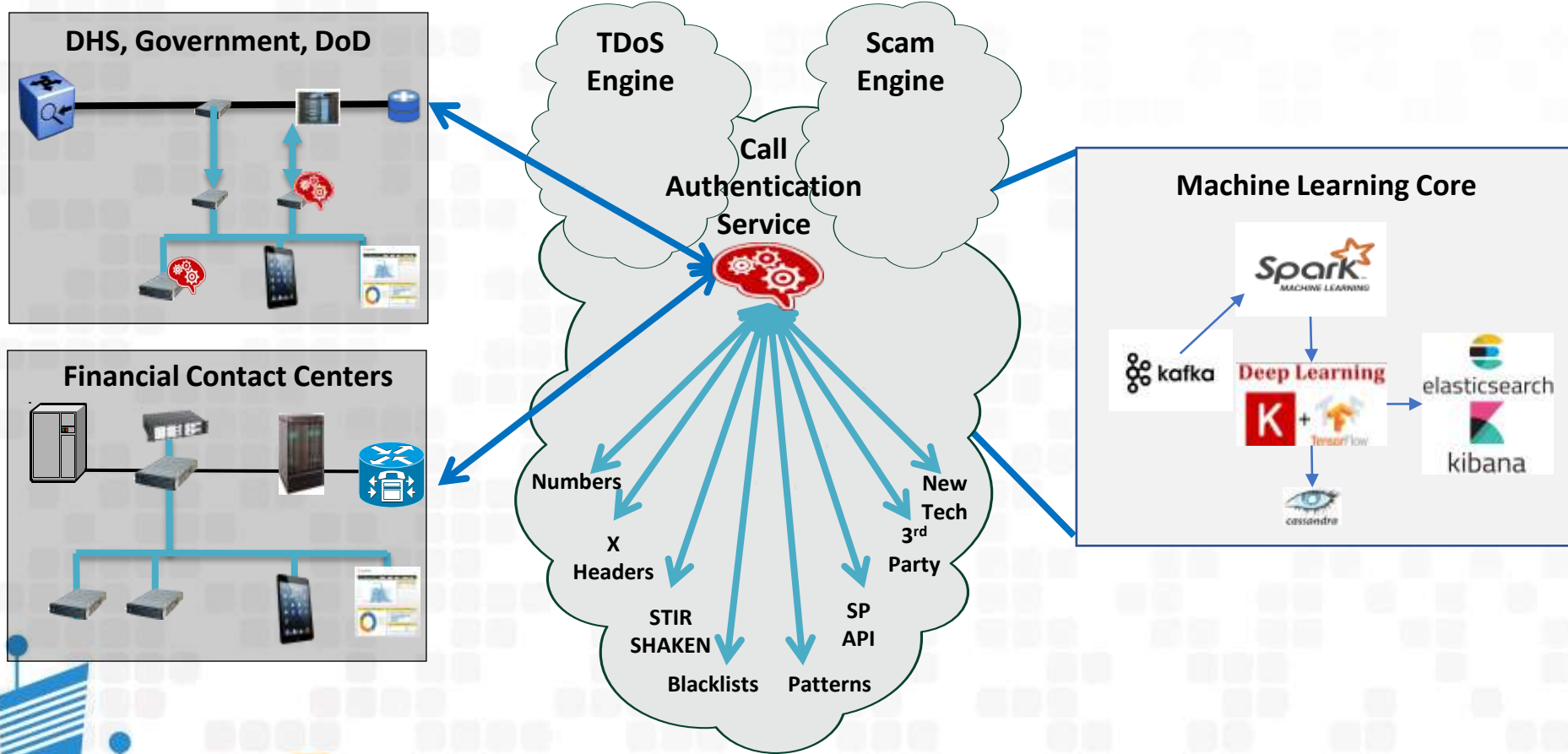
Call floods that
crowd-out
legitimate calls

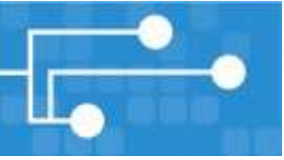


Other
Harassing
Call Patterns



Approach – Call Authentication Service (CAS)

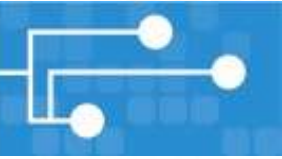




Customer Focuses

- Enterprise, government, and NG9-1-1
- Call authentication:
 - Financial contact centers
- Spoofing detection:
 - Financial contact centers, NG9-1-1, administrative
- Social engineering:
 - Targeted calls part of a larger breach





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