Driving Consumer Trust
One Number at a Time with RealNumber®

What we will cover today

1. RealNumber® Overview
    - Right To Use (RTU)
    - Do Not Originate (DNO)
2. Panelist Discussion
3. Q&A

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Your Presenter

KYLE BELCHER

Senior Product Manager

What Is RealNumber®?

Right To Use

- **RealNumber enables Certificate Authorities and other parties to verify a Toll-Free or Local number subscribers right to use of a TFN or TN.**
- **Right to use data is live and up to date.**

Do Not Originate

- **RealNumber Do Not Originate (DNO) allows Resp Orgs and their enterprises a simple way to indicate numbers that do not originate traffic.**
- **RealNumber DNO is easily consumed and integrated with existing systems for increased fraud detection and analytics.**

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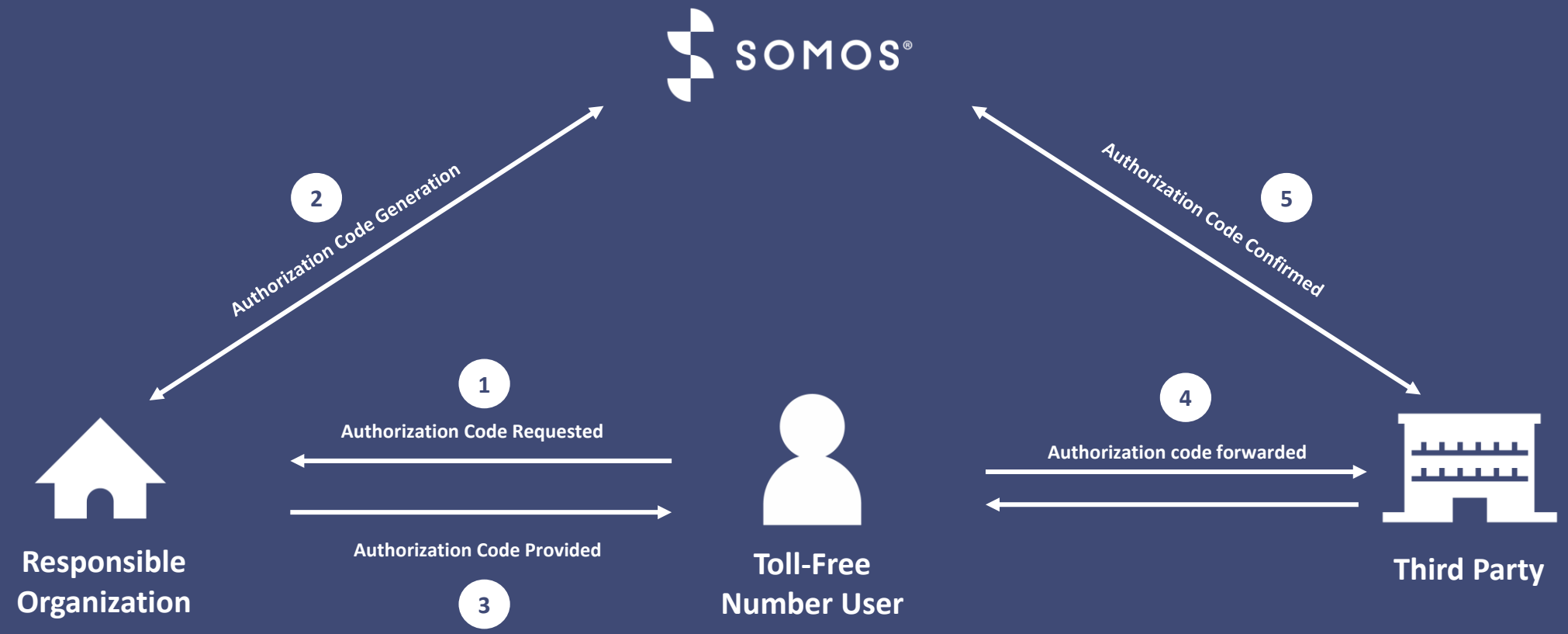
How RealNumber RTU Works



Setting DNO

Help prevent your customers inbound only numbers from being spoofed

Be proactive about stopping fraud before it starts

Increase value to your customers and keep them happy

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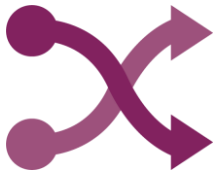
Consuming DNO

Prevent spoofing upfront to reduce tracebacks



Add value to your existing routing table with DNO data

Fraud prevention for toll-free and local numbers

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Local DNO

- **Unassigned NPAs, NPA-NXXs, Non-Contaminated NPA-NXX-X-s, and Non-Contaminated DIDs from available contaminated blocks.**
- **SPID owners can manual set DNO on their local numbers**
- **Available via flat file delivery**

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QUICK POLL

Being able to
Identify or *Consume*
DNO data is important to me.

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Call Flow without DNO

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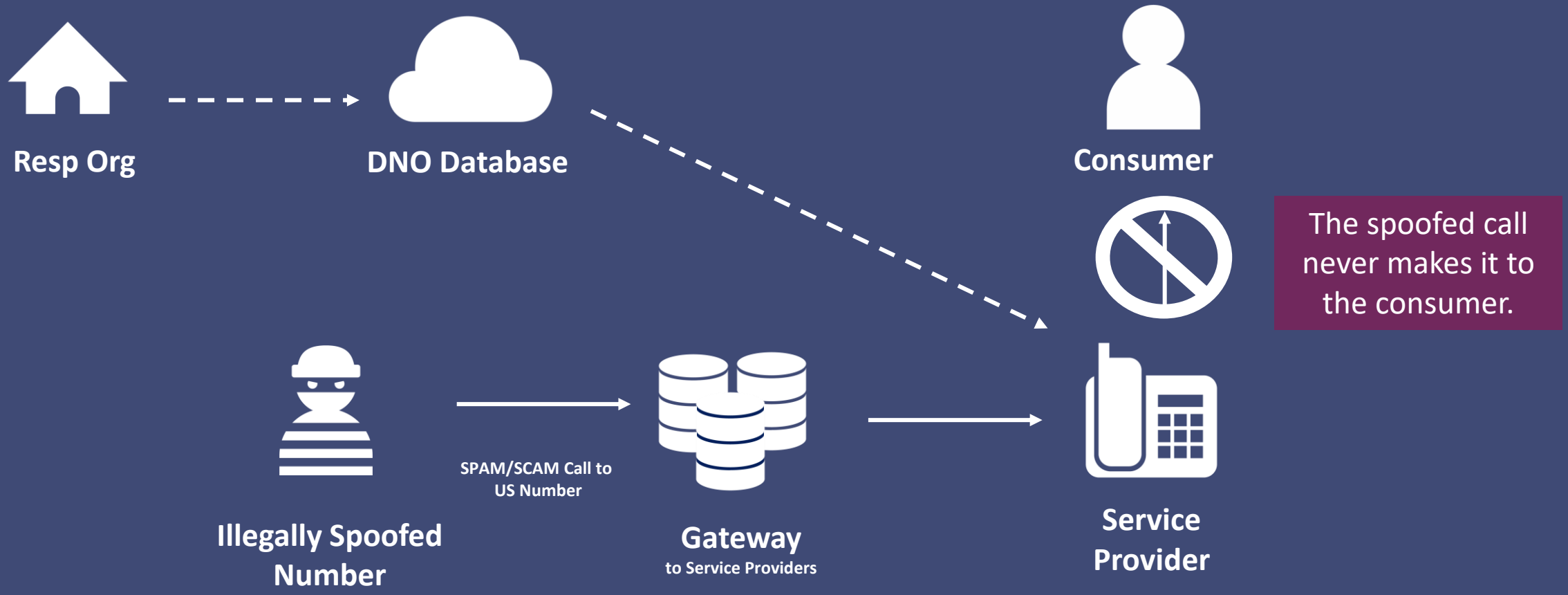
Call Flow with DNO



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QUICK POLL

How many DNO data points do you think there are in the RealNumber® DNO database?

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DNO by The Numbers

7 Months

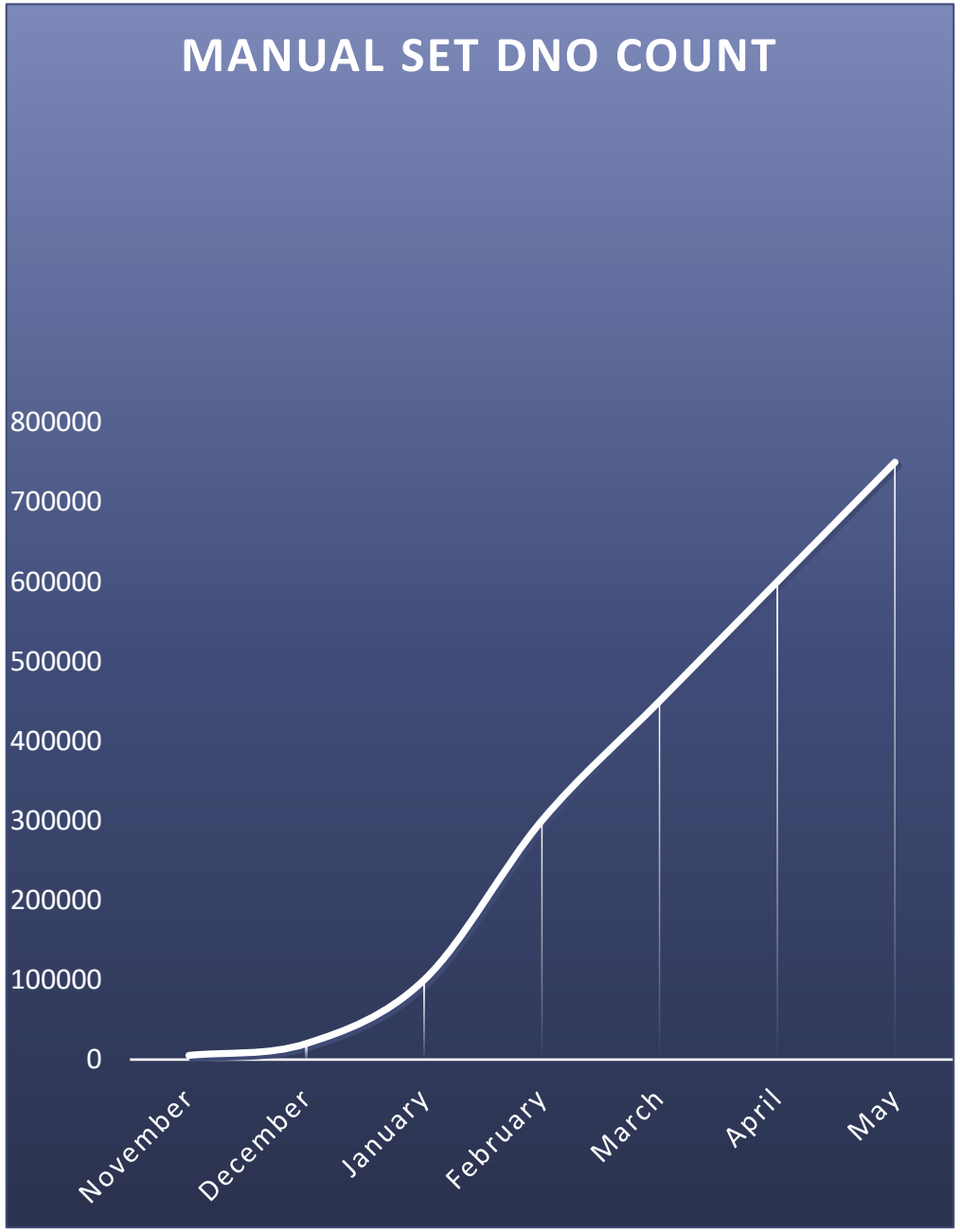
Since Conception

28 Million

Auto Set Toll-Free Numbers

750 Thousand

Resp Org Set Numbers



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Welcome Panelists!

Jaime Zetterstrom

VP Information and Technology

Calvin Ellison

System Architect

Carlos Perez

VP Professional Services

Intrado

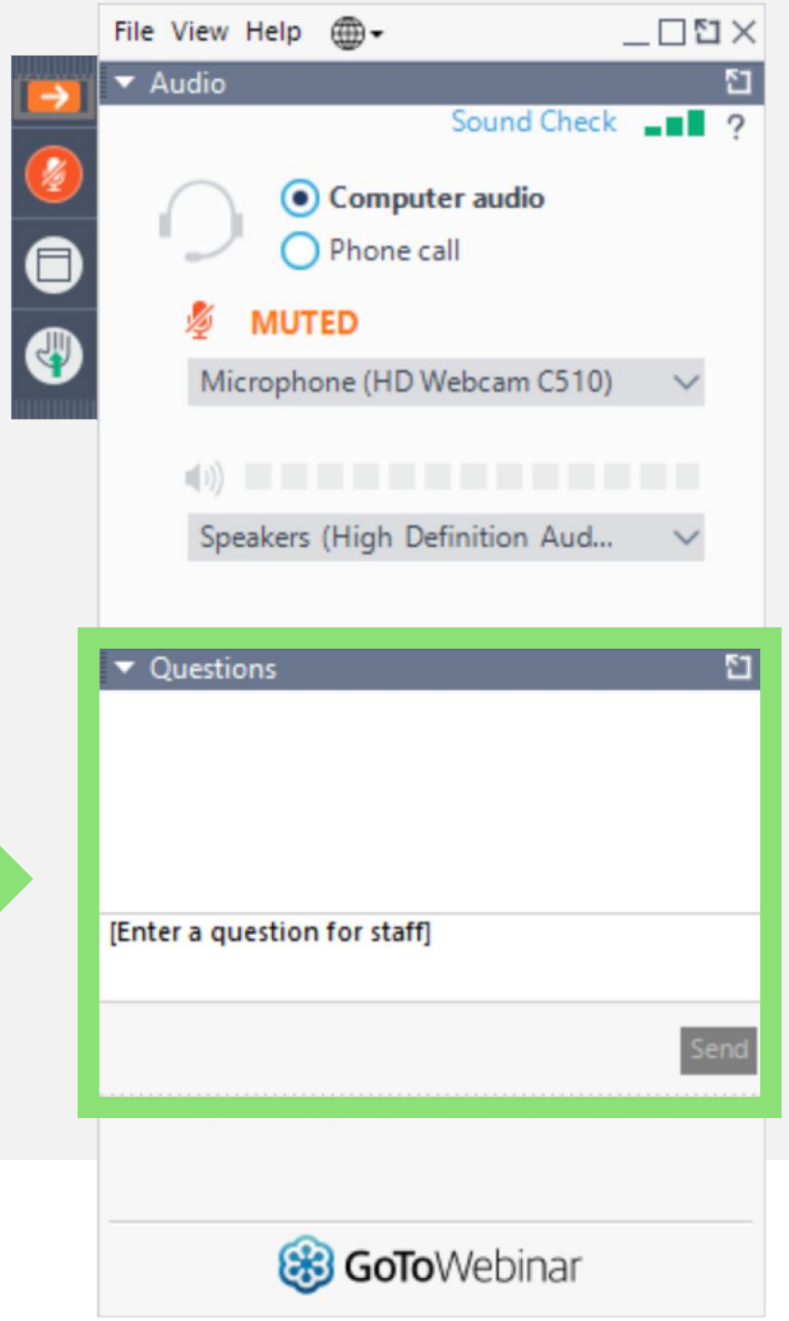
VOXOX

sansay

SOMOS

Questions?

Submit your questions in the Questions box and our moderator will address your questions live.



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Interested in learning more about RealNumber?

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linkedin.com/company/somosinc

Upcoming Sessions

THURSDAY, JULY 22, 2021

10:00-11:00 AM ET

Virtual Fireside Chat – STIR/SHAKEN and the World: Perspectives from the U.S. and UK

THURSDAY, JULY 22, 2021

4:30-5:30 PM ET

RCD and Delegated Certs Virtual "Birds of a Feather"

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