

Robocall and Spoofing Issues In Enterprises



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SecureLogix Introduction



Banking & Financial



Military & Government



Healthcare



Energy & Utilities

- Located in San Antonio, Texas
- Focused on call authentication, spoofing, robocalls, and TDoS
- Our solutions provide a “Voice/Call Firewall”
- Working with DHS S&T Directorate on voice security
- Strategic partnerships with Verizon and AT&T

Robocalls and Spoofing Issues



**6 Billion
Robocalls
Per Month**

**Affects
Productivity and
Resources**



**Cost Consumers
Billions of Dollars
A Year**

**Also Prevents
Calling Number
Use for
Authentication**



**Designed to Gather
Information and
Intel**

**Persistent Attacks
and Data Loss for
Enterprises**



**Prevent Contact
Center Customer
Access**

**Significant Threat to
Contact Centers**

Robocalls In Enterprises

- Affect public facing phones
- Some impact (growing) to DIDs in a large enterprise
- Also affect employees with cell phones
- Target is usually the consumer, not enterprise
- Definitely a productivity issue
- Aggressive robocallers create inadvertent TDoS
- Last place that SHAKEN/STIR will arrive?

- Mitigation is needed, but varies by type of phone