

Branded
Calling



SIPNOC
2026

Trust is on the Line: Evolving KYC for Branded Calling



Melissa Blassingame
*Regional Vice President,
Partner Alliances*
Twilio



Sara Hutchinson
CEO
NumHub



Doug Ranalli
Founder and CEO
Gated Networks



MODERATOR

John Marinho
*Vice President,
Cybersecurity and
Technology*
CTIA

Branded
Calling



SIPNOC
2026