

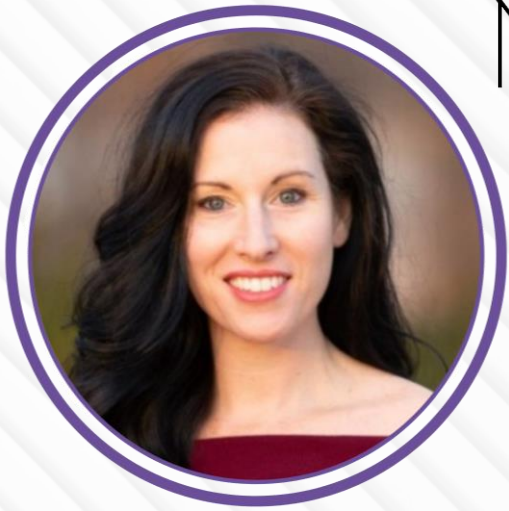
SIPFORUM

**June 30 has passed, now
what's truly expected for
voice service providers?**



KYC's role in shaping ongoing due diligence in support of robocall mitigation requirements





Numeracle

Rebekah Johnson

CEO & FOUNDER

Pioneer of Verified Identity™, Enterprise Communications Advocacy Coalition (ECAC) - Chair; FCC Hospital Robocall Protection Group; ATIS IP-NNI Task Force.

Subject matter expert in understanding how to implement a KYC process for communications: the considerations and requirements to put a practical plan in place to protect legitimate communications while locking out fraud.



Aegis
Mobile

John Bruner

PRESIDENT & CEO

25+ years of leadership experience in enterprise technology innovation and strategy, process reengineering, regulatory and financial operations.

Subject matter expert in identity verification for wireless carriers, aggregators, industry organizations, and enterprise businesses. Leader in enterprise information services in data management, data modeling, data governance, and business intelligence.



Stephen Smith

CEO & FOUNDER || FONATIVE

- Entrepreneur & technologist whose company's product and tech platform power 100+ U.S. contact centers.
- Subject matter expert: compliant contact strategies, and practical, real-world execution of a KYC processes to implement stringent entity verification in support of Robocall Mitigation efforts across communications platforms.



Steve Augustino

PARTNER || KELLEY DRYE & WARREN LLP

- Chair of Kelley Drye's Communications practice.
- Subject matter expert: counsel for voice service providers on the implementation of STIR/SHAKEN and Robocall Mitigation techniques; communications regulatory, legislative, and administrative law counsel to transactional advice, advocacy, and litigation.

Today's Session

Exploring expectations and responsibilities for continued implementation of KYC initiatives on your network post June 30

- The role of 'Know Your Customer' (KYC) in communications
- How to use KYC to implement an identity vetting and fraud monitoring protocol in support of ongoing robocall mitigation
- Voice service provider expectations exemplified in FTC telemarketing enforcement orders
- What happens if an organization fails to comply with STIR/SHAKEN requirements