SIP Forum 2005 General Meeting

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Meeting Announcement; Board Member Candidates

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1 General Announcement: Annual Meeting

Section 12 of the By Laws of the SIP Forum (the "Forum") provides that the Forum hold an annual general meeting that is open to all members. In accordance with the By Laws, this document shall serve as official notice for the Annual Meeting of the SIP Forum to be held as follows:

1.1 Date / time of meeting

The general meeting will be held:

Tuesday, 20 September 2004
6:00 – 7:30 pm
Sheraton Boston Hotel & Towers
Prudential Center (39 Dalton St.)
Boston, MA, USA

(Held concurrently with Pulver.com's Voice on the Net, Fall, 2005)

(Consult hotel meeting directory in the hotel for specific room information on the date of the meeting.)
2 Subject matter for the meeting

2.1 Who can vote

Each Full (paying) member is entitled to a single vote on the matters being presented for a vote. When voting for Board members, each Full member can cast one vote for each seat that is open for election. Each Full Member has the right to vote either in person or by an agent authorized by a proxy validly executed by the Full Member. A proxy shall be executed by written authorizations signed by the Full Member, giving the proxy holder the right to vote the vote.

Members not planning on attending the meeting in person can utilize a proxy form provided with this general meeting announcement package. The proxy provides a method to indicate the candidate desired, and grants to the Chairman of the Forum board the right to cast the vote on the member giving the proxy.

PLEASE NOTE:

If you are not planning on attending the general meeting, it is imperative that you complete and return a proxy vote.

Votes must be received from > 50% of Forum members in order to have a valid election.

NOTE: The deadline described below for returning electronically-cast ballots is 13 September 2005

2.2 Voting items

One official voting item is on the agenda:
• Election of new board members.

2.2.1 Board member elections

Members of the Board of Directors serve for two-year terms, with terms expiring at the general meeting that takes place at the end of this term. Elections for new board members will take place at this general meeting.

At this meeting, there are three Board seats expiring. They are the seats currently held by:
• Jay Batson
• Trefor Davies
• Eric Burger

(The following seats are not expiring: David Oran, Jim Kruger, Anwar Siddiqui, Robert Sparks, Alan Johnston.)
2.2.1.1 Candidates for election

Any member can nominate a candidate for election to the board, including him or her self. The following seven people have been nominated as candidates for election to the board in the September 2005 meeting.

Existing board members standing for re-election include:

- Jay Batson – SIP Forum Chairman, Acting Managing Director
- Eric Burger – Brooktrout

Candidates new to the board include:

- Keith Bhatia – IP Unity
- Al Brisard – Pingtel
- Timothy Jasionowski – Nokia
- Bernard Hammer – Siemens
- John Yoakum – Nortel

Please cast your vote for three out of the list of seven nominated candidates.

Details on these candidates follow below.

2.2.1.2 Candidates – Existing board members standing for re-election

2.2.1.2.1 Jay Batson – SIP Forum

2.2.1.2.1.1 Biography

Jay Batson is currently Chairman of the SIP Forum Board of Directors, and currently its Acting Managing Director. Mr. Batson has been involved in the Voice over IP industry since 1997, when he was the founding CEO of Pingtel, the first vendor to deliver all of its enterprise VoIP products based exclusively on SIP (at a time when H.323 was the leading choice.) Mr. Batson has worked for 20 years building leading technology products and services in the networking, software, and telecom areas, holding various senior executive management roles for the last 12 years. Mr. Batson was a founding Board member of the SIP Forum.

2.2.1.2.1.2 Statement of candidacy

At the beginning of my latest term of SIP Forum Board service in 2004, I was elected to the Chair because of my expression that it was time, after 4 years of uncertain direction, to dramatically re-energize our activities, and re-establish the usefulness of the SIP Forum in order to increase our value to our members and the industry. I later also accepted the role of Acting Managing Director in order to devote the time required to make this happen.

Since assuming these roles, I’ve taken aggressive action to improve the Forum. I have overhauled most Working Group activities and recruited new chairpersons for several of them. I’m now proud of the leadership we have and accomplishments we’ve made here, and hope to continue to supervise the advancement of these groups’ activities. I then proposed and implemented the recent creation of the Technical Working Group that is now the focus of healthy and active work inside the Forum, along with researching, then drafting, appropriate copyright and intellectual property rights Recommendations to guide the activities of this group. For the first time (last year), I had the Forum and its
working groups create and use rigorous budgeting & performance / management accounting, which has led to a real understanding how we’re using our funds, re-allocate as desired, and find significant cost reductions in various areas. I also proposed (and you, the Members, last year approved) significant By-Laws changes to make operation of the Forum’s business match the realities of what we do, and I’ve established a US-based subsidiary to greatly simplify operations. And during all this, I’ve grown the membership by 6 new members, including adding our first VoIP over cable service provider.

Yet, we are nowhere near done. The SIP Forum is only now beginning to be able to describe, and fulfill what I believe will be a key role in the industry: filling the gap between the IETF’s formal SIP standards and the more extensive, and specific needs of the SIP products and services industry. We have numerous areas where we must create operational “Recommendations” (and do it in close coordination with the IETF and industry). We have key decisions to make on how to help facilitate the creation of off-the-shelf SIP components for use in commercial services, and key messages to bring to both users and vendors. And we should expand our membership beyond vendors of service provider products, to more enterprise-based suppliers, and even to Fortune 1,000 CIOs.

I believe my work to help the Forum fulfill its potential is only partially complete. I hope you will re-elect me to allow me to continue to help breathe life into the SIP Forum’s activities for an additional term.

2.2.1.2.2 Eric Burger – Brooktrout

2.2.1.2.2.1 Biography

Eric is Chief Technology Officer at Brooktrout. Eric is very active in standards activities, especially related to SIP. He has made numerous contributions on protocols to the IETF (SIP, SIPPING, SIMPLE, LEMONADE, SPEECHSC, VPIM) and markup to the W3C (VoiceXML, CCXML, and MSCML), primarily focusing on bringing enhanced multimedia applications to reality. He is the inventor of the Applications and Services Infrastructure concept, bringing the web development paradigm to telephony applications. Service providers, application developers, and equipment manufacturers have adopted SIP+XML as one of the motivations to moving to a SIP-based real-time communications infrastructure.

Eric was founder and CTO of SnowShore Networks and has held positions at MCI, Cable & Wireless, ADC/Centigram, and Texas Instruments. Eric holds degrees from the Massachusetts Institute of Technology and the Katholieke Universiteit Leuven; was a Lecturer in Information Technology at George Washington University; and was a Professor of Computer Science at George Mason University.

2.2.1.2.2.2 Statement of candidacy

We have seen considerable change in the SIP industry in general, and the SIP Forum in particular. We have watched the transformation of SIP as an abstract technology simply associated with "Internet" and "telephony"; to the SIP vs. MGCP/H.248 wars; to today, with SIP recognized as THE modern real-time media communications signaling protocol. In keeping with this transition, the SIP Forum has evolved from an evangelical organization preaching about the merits of "SIP the protocol" to an educational and promotional organization preaching about how "SIP is ready for deployment."
I have been honored to be a part of the SIP Forum Board during this transition. The next challenge facing us is no less difficult than the challenges facing us in the past. Namely, as SIP is now seen as THE signaling protocol, many are, out of ignorance or other objectives, trying to bend the protocol in directions incompatible with some of SIP's core principles. As we say in the IETF, "If you are a hammer, everything looks like a nail." Likewise, many think that if they have an issue that is remotely real-time media oriented, then SIP is the answer. At this point in time, the IP Multimedia Subsystem (IMS) of the 3GPP is our greatest opportunity for SIP, and yet it could be our greatest peril. As the SIP Forum, we have a unique opportunity to ensure the evolution of the IMS fits in with the overall Internet architecture, yet does not preclude service providers and equipment manufacturers from making a profit.

If asked to sit on the SIP Forum Board for another term, I would continue programs that fit the SIP Forum's traditional role of independent, technically competent promoter of SIP. This includes activities such as the Technical Work Group, supporting SIPit and SIMPLEx, and recruiting innovative Full Members who share the goal of a vibrant, interoperable SIP community.

2.2.1.3 Candidates – New

2.2.1.3.1 Keith Bhatia

2.2.1.3.1.1 Biography

Keith Bhatia leads IP Unity’s Technology Development organization in his role of CTO and Senior Vice President of Business Development. He has more than 18 years of communications technology and business development experience. As CTO, Keith leads a new team within IP Unity, the Office of Technology. The team focuses on expanding leading edge technology solutions with our partners and customers. Keith has been the lead executive at IP Unity responsible for building the company’s extensive partner portfolio and the market successes associated with IP Unity’s relationships with Siemens, Cisco Systems, Nortel Networks, Motorola, Sonus, Sylantro and many others. He has also managed the company’s expansion into the Japanese carrier market and has deep relationships worldwide with key industry leaders. Prior to IP Unity Keith held leadership roles in SS8/ADC, Nokia, Ericsson and Phillips Telecom and Datasystems UK. Keith holds a Doctorate of Business Administration from Nova Southeast University in Florida, and a MBA from Sheffield Hallum University in the United Kingdom. He has an undergraduate degree in Electrical Engineering.

2.2.1.3.1.2 Statement of candidacy

IP Unity has an extremely broad base of installed global carrier customers across top-tier telcos, cable operators, next-generation operators as well as mobile and converged carriers in over 30 countries. The experience base I can represent includes all of those markets, as well as the merging of multiple carrier segments and implementation of cross-vendor solutions. I can bring the perspectives of both high-level and operational contacts from carriers and integrators to the board, both for greenfield deployments and for legacy service integration. And because I lead IP Unity’s IMS initiatives, which are well underway with carriers and partners, I can include the perspective of development and implementation within that critical architecture. This can help ensure that the SIP Forum’s focus is based on market-tuned initiatives and matched to carrier priorities in the most promising growth segments of IP-based service delivery.
2.2.1.3.2 Al Brisard – Pingtel

2.2.1.3.2.1 Biography

Al Brisard serves as vice president of marketing at Pingtel Corp. where he oversees all the product management and strategy and marketing programs. Prior to joining Pingtel, Brisard led the development and execution of MCK's product strategy, focusing his efforts primarily on expanding the development of MCK's remote voice products over broadband networks. Brisard previously spent two years at 3Com, the leader in converged networking, where he served as director of marketing and business development for 3Com's Personal Communications Division. He was responsible for the product strategy, delivery and associated marketing for 3Com's line of xDSL customer premise equipment. Additionally, his responsibilities included the nurturing of key customer relationships and the development of strategic alliances with leading telecommunications and data networking vendors, service providers and channel partners. Prior to his position at 3Com, Brisard served as product line manager for the modem products' OEM business for Compaq/Microcom, Inc. Prior to that, Brisard spent nine years at NYNEX in product management, operations and marketing positions. Brisard graduated from Boston College Carroll School of Management with a Master of Business Administration degree and holds a Bachelor of Science degree in electrical engineering from Northeastern University.

2.2.1.3.2.2 Statement of candidacy

As a technical marketing professional with a vested interest in the success of SIP, I would welcome the opportunity to leverage my experience and contacts as a director of the SIP Forum. After spending a number of years as an active participant in the very successful DSL Forum, I saw the changes and adjustments that took place based on the state of adoption of DSL. Understanding and anticipating these similar inflection points will be critical to the success of the SIP Forum.

SIP is now at the inflection point of wide enterprise adoption and the Forum should now also be the place for corporations to engage, learn, and provide input. I would seek to play an integral role in helping the SIP Forum develop inclusive corporate programs around usability and application issues associated with enterprise use cases to augment the outstanding technical work already in progress. Then, corporations all over the world become potential members and sources of ongoing feedback, improvement, and SIP Forum messaging.

In the end, the Forum is successful when global end users (consumers and businesses) readily consume SIP services and/or SIP technology for critical real time communications. The Forum cannot possibly do this alone but could be the facilitating entity that's works closely with other industry groups including standards bodies, open source communities, user groups, industry vertical associations, international communities, and media outlets. The need to market SIP Forum and the benefits of SIP has never been more important than now.

By standing for election, I am offering to be an active director and to add whatever value I can to further the mission of SIP Forum.
2.2.1.3.3  Dr. Bernard Hammer – Siemens

2.2.1.3.3.1  Biography

Bernard Hammer is responsible at Siemens for technical and strategic standardization issues in the field of IP-based communications for enterprise networks. His main task is the management of standardization efforts at Ecma, ETSI and IETF on call control/signaling for multimodal communications, enterprise mobility and interworking issues. He is the chairman of the Technical Committee TC32 of Ecma International which specifies international standards for evolving enterprise networks and wireless PANs. Besides he represents Siemens in the Ecma General Assembly.

Prior to Siemens B. Hammer was Assistant Professor and Director of the Image Processing Group at the Institute of Communication Devices and Data Processing, Aachen, Germany. In 1983 he joined the Corporate Technology research center of Siemens, where he was responsible for various image communication projects with ISO/IEC and ITU-T (MPEG, H.320/ H.323). During this time he was the chairman of multimedia division of the German National Body DIN. In 1994 he changed to the semiconductor division of Siemens working on concept engineering of MPEG ICs. Since 1998 he is with the Siemens communication division.

B. Hammer holds a Dr.-Ing and Dipl.-Ing degree in Electrical Engineering from the University of Aachen,. He has a number of patents in the field of image coding/processing and is author of various publications on multimedia communications.

2.2.1.3.3.2  Statement of Candidacy

SIP is considered to play an important role for service provisioning and control in next generation carrier and enterprise networks. However, if SIP fails to satisfy the requirements of the respective businesses there is a great danger, that proprietary derivates will be specified, which may lack of interoperability. I expect that the SIP Forum could help to avoid such a situation.

Being involved in related product planning and development processes in Siemens and as well in international standardization politics of next generation networks, I believe that I have a good understanding of the industry and customer needs and of the developments in the standardization organizations. I think, with this background I may assist the SIP Forum to accomplish its mission.

My interest is especially in solving enterprise communications issues, e.g. SIP interworking with carrier or service provider networks and features of SIP phones.

2.2.1.3.4  Tim Jasionowski – Nokia

2.2.1.3.4.1  Biography

Timothy D. Jasionowski is Senior Manager, Technology for Nokia's Enterprise Voice Solution group and responsible for technical strategy relating to real-time communication in its Enterprise and SME product lines. Before joining Nokia, Timothy was Chief Technology Officer of Streamdoor (UK), an IP voice application services provider, and Director of Product Incubation and Strategy at Qwest Communications and has been active in the Voice over IP community for six years. He is currently relocating to Boston, MA from Denver, CO.
2.2.1.3.4.2 Statement of candidacy

I would like to assist the SIP Forum in pushing a broader deployment of SIP into both fixed and mobile infrastructures, in particular by assisting the Forum in developing better guidelines and methods for carrier and enterprise system interconnection and interoperability. I believe that my experience in real-world carrier and application service deployments, as well as my work in protocol interoperability and normalization schema, could assist in a broader deployment of SIP and its related protocols.

2.2.1.3.5 John Yoakum – Nortel

2.2.1.3.5.1 Biography

John Yoakum is champion of emerging opportunities and disruptive technologies at Nortel Networks. As a Director of Business Development, he serves as an evangelist for keeping the ‘future in focus’ and promoting the potential of disruptive technologies. John concentrates on building collaborative relationships with customers and partners. He is a proponent of emerging technologies that enable people to efficiently manage their personal time while adding enjoyment to their lives.

John joined Nortel Networks in 1987, and has been instrumental in identifying and architecting leading edge multimedia communications products, building external technology partnerships, modernizing software development environments, and helping the industry define signaling standards enabling true multi-vendor multimedia communications networks.

2.2.1.3.5.2 Statement of candidacy

My interest in volunteering efforts in assisting the leadership of the SIP Forum is simply to help drive new innovation in inter-human communications, an area I have personally been heavily involved with for many years. I am an avid proponent of SIP and a sponsor of advanced SIP research in the areas of federation and secure interaction without overly burdensome credentials. My association with SIP goes far beyond my professional association with Nortel. I bring significant experience in wireless communications and the future SIP plays in 3G wireless IMS architectures. As someone with a broad Internet and communications background who is often called upon to provide industry perspectives, I feel uniquely qualified to assist the SIP Forum.

If SIP is going to flourish, we must create an ecosystem that enables productive federation, identity, availability, and location awareness that can bring everyone using SIP together in safe and secure ways without incurring the SPAM and identity abuse issues that dominate email today. SIP users must be able to contact each other directly as easily as people can dial anyone on a telephone, hopefully even easier given the way SIP integrates with things like Google. The SIP Forum can serve as the catalyst for building this ecosystem. SIP provides the fundamental enabling technologies to achieve peer-to-peer interaction between anyone in the world without the need for PSTN-like hierarchies and billing structures. However significant technical and cultural hurdles exist in getting past today's situation where many SIP conversations still involve the PSTN at some point. Economic models that reward investment in networks and services while establishing open SIP interaction must be found.

People need to be able to communicate as people, not as a set of devices known by numbers. At the same time, their communications services need to be smart enough to recognize people have different identities in specific contexts such as their work, their
family, and their volunteer efforts or hobbies. SIP systems should help them stay readily in touch with important interrupts while shielding them from distractions. SIP has the ability to greatly enhance inter-human communications and with a few of us helping Jay and his energetic leadership of the SIP Forum we should be able to accelerate when this new SIP will be considered more essential than historic forms of communications.

2.2.2 Discharge of liability for Board Members and Managing Director

The By-Laws of the SIP Forum require that, at each general meeting, the members vote on whether to discharge the Board Members and the Managing Director from liability for actions or inactions resulting from their service to the SIP Forum over the prior year. This discharge is a normal practice for non-profit organizations based in Sweden. In all years prior to this date, this has been presented, and the Board Members have been so discharged.

At this time, the Board claims that its members have collectively performed all required responsibilities for this past year, and requests discharge from liability.

Full Members shall vote Yes or No on their ballots.
3 Procedure for voting

This year a change is being introduced in voting, resulting from the changes in the By-Laws enacted in the 2004 general meeting. This year, voting can be done by any electronic means that the Board feels can effectively identify the voting member.

For this year’s voting, the Board feels that simple email originated from a properly designated member of a Full Member company, plus voice verification by the Managing Director, is sufficient means to identify the voting member. Therefore, Internet SMTP email messages may be sent containing a ballot marked by the member representative.

Included in the bundle distributed to the Full Members, there will be a document entitled “Voting Form.” Each Full Member company should do the following.

3.1 Minimal procedure

- Mark the ballot (either by modifying the document to indicate the mark, or by printing the document and marking it in ink) for:
  - Three Board of Director’s members
  - Discharge of liability indication
- Return the marked document to the following email address:
  manager@sipforum.org
  This email should be sent from an email account at the Full Member company.

3.2 Preferred procedure

Although not required, the SIP Forum would prefer that the following procedure be followed:

- Mark the ballot (as above)
- Print, and sign a paper copy of the marked ballot document
- Scan the marked ballot document, and email the scanned, signed document to the address above. (PDF, JPG, TIFF, or GIF are all acceptable electronic formats)

3.3 Deadline for ballot return in email

Ballots sent in email must be received ON OR BEFORE 13 SEPTEMBER 2005 (one week before the general meeting) in order to be counted.

3.4 Casting ballots in person

If a ballot is not received in email by this time, the ballot can still be cast by the voting Full Member by appearing in person at the general meeting, and providing the signed, marked ballot when the vote is called.

3.5 Ballot counting

Ballots, both email and those cast in person, will be counted when the vote is called in the general meeting. Results will be announced at the meeting, and official minutes taken to reflect the voting.

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