

SIPNOC 2025:

Update on STIR/SHAKEN and the IP-NNI Task Force, Telecom Standards and Eco-System Updates

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ATIS/SIP Forum IPNNI Joint Task Force

ATIS (Alliance for Telecommunications Industry Solutions) is the standards body where U.S. carriers come together to define technical frameworks.

SIP Forum is the global industry group dedicated to VoIP and SIP, the signaling protocol that underpins nearly all modern VoIP and the extended use for interoperable communications services.

IPNNI stands for *IP Network-to-Network Interconnection*. The Joint Task Force was initially started with a focus on standardizing how carriers in the US connect SIP-based VoIP networks to each other.

STIR/SHAKEN is primarily focused on Caller ID authentication over IP telephony networks from one network to another.

Spoofed Calls vs. Robocalls – What's the Difference?

Spoofed Calls

- Legitimate Use: An Outbound Call center represents many customers so "spoofs" appropriate number of call-back number specific to that customer
- Harmful Use: The Truth in Caller ID Act
 prohibits spoofing or deliberately falsifying the
 telephone number (TN) and/or name relayed
 as the caller ID information to disguise the
 identity of the caller for harmful or fraudulent
 purposes.

Much of enterprise calling today is technically legitimate spoofing – the Responsible Provider over the telephone number is not always the same as the originating provider used to place call on PSTN.

Robocalls

- A robocall is a phone call that uses a
 computerized autodialer to deliver a prerecorded message, as if from a robot.
- Legitimate uses: school closings, emergency alerts, flight cancellations.
- **Harmful uses:** illegal telemarketing, debt scams, political spam.

Fraud campaigns have shifted from mass robocalls (easily detected/blocked) to smaller, targeted attacks.

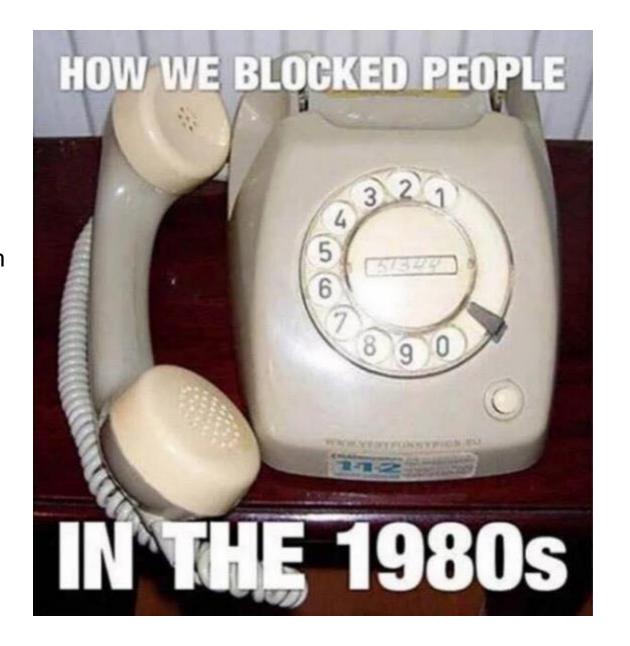
Impersonation is the key problem

Historical Context and STIR/SHAKEN

Telecom History – 150 years (next year)

- 1876 First telephone call
- 1900s Manual switchboards and early regulation
- 1960s SS7 signaling & digital switching (TDM era)
- 1980s–90s Caller ID introduced; mobile adoption
- 2000s VoIP and SIP transform networks, disruptive force, clear proliferation of beneficial and valuable services and innovation ...

but without clear policies, security, and enforcement that also enables illegitimate robocalling practices at scale



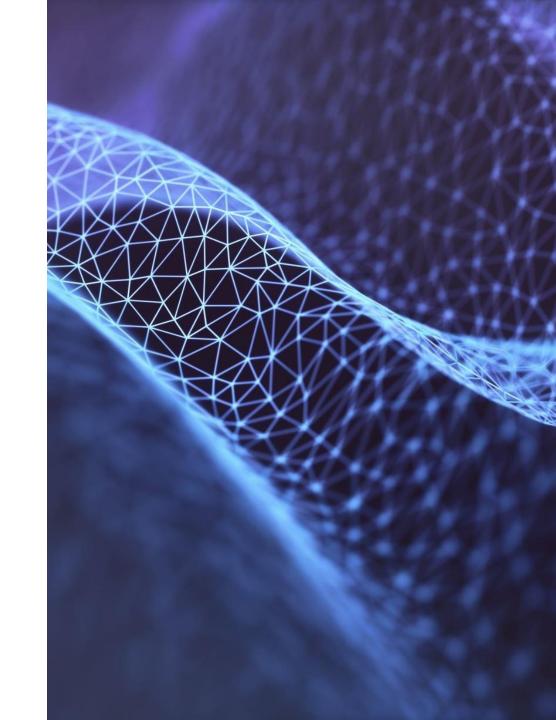
Historical Context and STIR/SHAKEN

Timeline:

- 2012 Robocalls acknowledged as major consumer trust threat FTC Workshop on Robocalling and CallerID Spoofing
- 2013 IETF begins STIR framework for investigating protocols for call authentication.
- 2015 ATIS IPNNI refocuses on Robocalling/Spoofing in US, SHAKEN is established.
- 2016 FCC Robocall Strike Force introduces Do Not Originate and use of STIR/SHAKEN authentication.
- 2017 FCC mandates adoption of STIR/SHAKEN. Core ATIS SHAKEN specs finalized 074, 080, 084
- 2018 NANC CATA recommends industry governance, STI-GA formed; industry testbeds validate protocols.
- 2019 TRACED Act passes; Canada launches CST-GA.
- 2020 ATIS publishes U.S.–Canada cross-border STIR/SHAKEN spec.
- 2021 U.S. large carriers deploy STIR/SHAKEN.
- 2022–23 Expansion: smaller providers, gateway providers, KYUP & Robocall Mitigation Database updates.
- **2024** International adoption grows (France, Brazil)
- 2025 All providers required to block based on DNO lists; international and non-IP authentication in focus.

ATIS/SIP Forum IPNNI Joint Task Force

- Published: Update to ATIS-1000092.v002 Delegate certificates usage
- Published: ATIS-1000094.v002 Rich Call Data Updates
- Published: ATIS-1000087.v002 Cross-border update
- Published: ATIS-1000101 Messaging Landscape
 Document Assessing Messaging Space to provide industry guidance around potential use of STIR/SHAKEN or other authentication techniques considering path forward
- IPNNI SIP Profile document to update and align it with STIR/SHAKEN updates



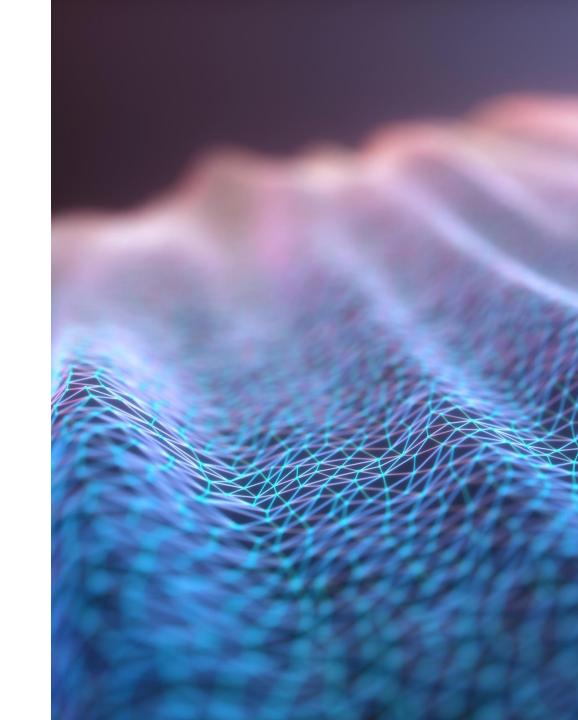
ATIS PTSC NIPCA – Non-IP Call Authentication (OOB SHAKEN)

ATIS-1000106 - Viability of Non-IP Call Authentication Standards

ATIS-1000097.v003 - Alternatives for Call Authentication for Non-IP Traffic

The above discuss the following published alternatives for OOB SHAKEN:

- ATIS-1000095 Extending STIR/SHAKEN over TDM
- ATIS-1000096 Out-of-Band PASSporT Transmission Involving TDM Networks
- ATIS-1000105 Out-of-Band PASSporT Transmission Between Service Providers that Interconnect using TDM



IETF STIR Working Group



Published:

RFC 9795 - Personal Assertion Token (PASSporT) Extension for Rich Call Data

RFC 9796 - SIP Call-Info Parameters for Rich Call Data

Nearing Publication:

draft-ietf-stir-certificates-shortlived-03 - Short-Lived Certificates for Secure Telephone Identity

draft-ietf-stir-certificates-ocsp-11 - OCSP Usage for Secure Telephone Identity Certificates

draft-ietf-stir-rfc4916-update-07 - Connected Identity for STIR

draft-ietf-stir-servprovider-oob-08 - Out-of-Band STIR for Service Providers

Upcoming:

draft-wendt-stir-certificate-transparency-06 – STI Certificate Transparency

draft-wendt-stir-vesper-05 – VESPER – Framework for Veifiable STI Personas – additional Vesper documents in queue

draft-barnes-stir-8588bis-00 – SHAKEN update to align with ATIS-1000074.v003



NANC CATA (RIP)

Latest NANC CATA reports released December 2024

Report on Regulatory Treatment of International Cellular Roaming Traffic (of US TNs)

- Examined U.S. numbers when roaming abroad.
- Recommended accelerating the transition to VoLTE roaming to enable authentication internationally.
- Encouraged the FCC to act against international providers abusing U.S. numbering, including potential removal from the Robocall Mitigation Database.

Report on Direct Access by Interconnected VoIP Providers to Numbering Resources

- Reviewed how interconnected VoIP providers obtain and manage telephone numbers.
- Found gaps in visibility for resold numbers and wholesale transactions.
- Recommended improved number utilization reporting (NRUF) and stronger oversight of intermediate number administration.

International/Cross-border STIR/SHAKEN

- Cross-boarder initiatives for using certificates for call authentication
 - STIR/SHAKEN alignment
 - ATIS-1000087.v002 Mechanism for Initial Cross-Border Signature-based Handling of Asserted information using toKENs (SHAKEN)
 - ITU-T SG-11 and SG-2 cooperation for support for use of certificates for interconnection and CLI security



Where are we headed?

- 3rd Party Vetting / KYC
- RCD Platforms
- Al good/bad/both?





Trusting the Call/Message: Who is responsible?

- Building Trust Through
 Authentication as a Baseline
 - How businesses and consumers can be vetted for authenticity
 - The role of KYC in fraud prevention and call authentication
 - How do we implement consistently and at scale?

Rich Communications

How do we achieve true

interoperable

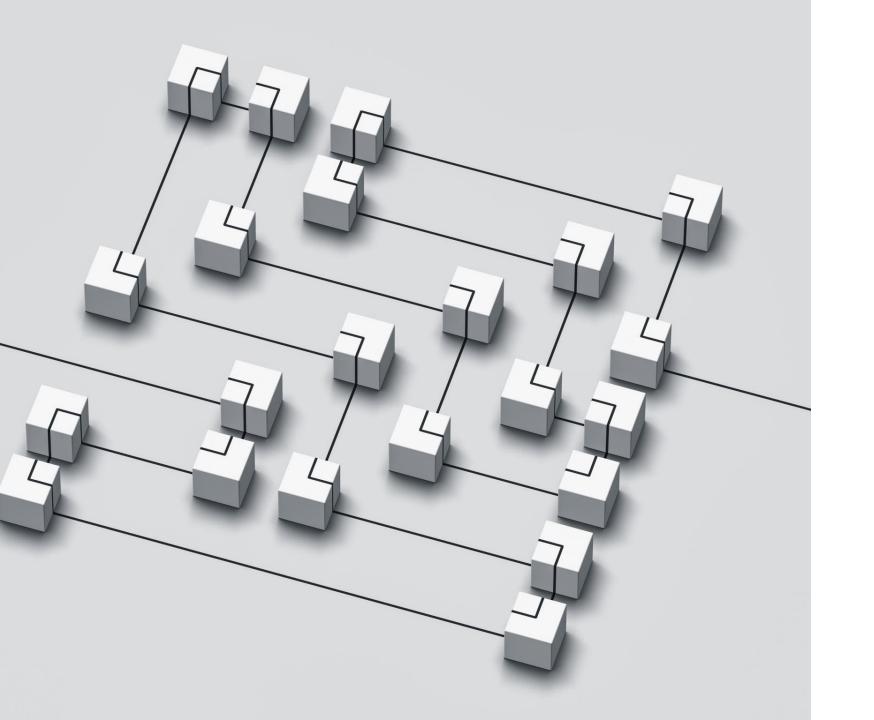
trusted

communications?

As an industry that depends on competition and cooperation

What is the value we are providing?





Al and Deepfakes

- The growing threat of AI and deepfake voice manipulation
- Potential impact on robocalling and phishing attacks
- Industry continuing to evaluate need/effectiveness for AI-driven detection tools and stronger identity verification

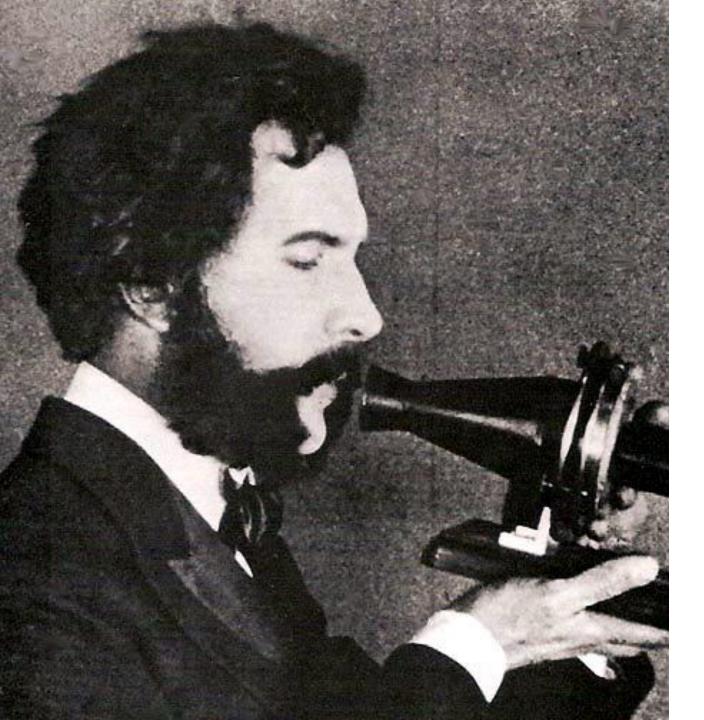
Al as feature

 It's undeniable Al is part of our future and already being adopted for good

Disruptions:

- Started with VoIP
- Added APIs and programmable voice and messaging
- Al is the logical next frontier?
- How do we embrace that as an industry, how do standards and interoperability play a part?
- Authentication is an important security layer to make sure we have the right foundation of trust
- VCON is one technology that is considering how to properly address storage and use of customer conversations including the use of AI with privacy and consent at forefront
- What else do we need to consider as an industry?





SIPNOC Challenge

- Make next year's semiquincentennial of telecommunications the start of a true turning point
- Focus on trust and cooperation to enable positive value for telecommunications services
- Focus on interoperable Rich Communications
- Focus on how AI might be the next disruptive and innovative path toward enhancing the voice and messaging channels
- Contribute early and often to the standards and industry collaboration!!