# SIP NOC 2026

## Welcome to the 15th Annual SIP Network Operators Conference!

**“The Gathering Place for the Call Authentication Community”**

SIP FORUM

# SIPNOC 2026 Introduction and Housekeeping

**Marc Robins**
**SIP Forum President and Managing Director**
**SIPNOC 2026 Program Chair**

SIPNOC 2026

# A Little About the SIP Forum

- Longest-Running Non-Profit IP Communications Industry Association
- 26 Years Old -- Founded in 2000
- Membership:
  - Participant (Individual) Members
  - + Corporate “Full Members” that pay annual dues to support the work of the Forum
  - + Academic Institutions and Research Orgs

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# Value Proposition

- Provides a global platform for engineers and SIP/IP Communications implementers to help them communicate, learn, and interoperate
- Fully Open Participation, No Paywalls to Access Ratified Specifications and Recommendations
- Consensus-driven approach to problem solving
- Partners with SDOs when new RFCs/Standards are required to fix stuff or to gain input on work in progress
- Serves as a Technical Advisory body to various governmental regulatory agencies

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# SIP Forum Activities

- Runs Technical Working Groups and Task Groups (i.e., the IP-NNI Task Force, etc.)
- Runs Certification Testing Programs to certify compliance to published specs
- Produces Interop Testing Events to help foster interoperability (i.e., SIPit)
- Produces virtual and live-in person conferences (i.e., SIPNOC, STIR/SHAKEN SUMMIT, KYC SUMMIT, AI SUMMIT, BRANDED CALLING SUMMIT, etc.)

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# SIP FORUM Full Member Companies

(as of 8-18-26)













































# SIP Forum Academic/Institutional Members

## Columbia University:

The Fu Foundation School of Engineering & Applied Science

FOKUS Fraunhofer Institute for Open Communication Systems

TEXAS A&M UNIVERSITY

University of Glamorgan
because great minds don't think alike

ILLINOIS INSTITUTE OF TECHNOLOGY

Georgetown UNIVERSITY est. 1789

Gradiant

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# Hat Tip to the SIP Forum Board of Directors

- Richard Shockey, Shockey Consulting and Chairman of the Board
- Allyson Blevins, Sinch
- Keith Buell, Numeracle
- David Casem, Telnyx
- Nick Degani, Reticulated Strategies LLC
- Martin Dolly, AT&T
- Henry Hayter, TransUnion
- Philip Linse, Lumen
- Lisa Marie Maxson, 10x People
- Christopher Oatway, Verizon
- Marc Robins, SIP Forum President and Managing Director
- Greg Rogers, Bandwidth
- Harold Salters, CTIA
- Chris Wendt, Somos
- Richard Wikoff, Comcast

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# The SIPNOC Mantra

- Content Rules
- All Content runs through a PC-Vetted Gauntlet
- The Community Drives the Conversation
- Shared Challenges – Shared Solutions
- Effective Collaboration Helps Everyone and Grows the Entire Industry

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**Beer and Gear Reception and Dinner**

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# SIPNOC 2026 Housekeeping Notes

- Wi-Fi SSID = SIPNOC 2026; Password = Hyatt2026
- Refreshments during break periods will be available in the Luray Foyer Right outside the Ballroom.
- Breakfasts and Lunches will be served in the Cirrus Ballroom.
- Tonight's 7:00pm Attendee Welcome Dinner will also be served in Cirrus Ballroom; with a beverage reception in the Luray Foyer right after the conclusion of today's proceedings.
- Tomorrow's 7pm "Beer and Gear" Dinner includes a Full Buffet, Carving Stations, other assorted food stations, and Open Bars in the Luray Foyer.

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# Housekeeping, con’t

- BoF Meetings: This Ballroom, and Layton and Rockbridge rooms, are available for Hour-Long BoFs starting at 7:30pm, 8:30pm and 9:30pm today and tomorrow. Use the SIPNOC26-Attendees list to solicit interest in topics of your choice.
- All Presentations will be posted to the SIP Forum website after the event – notice will be sent to attendee mailing list.
- If you’re interested in learning more about SIP Forum activities, SIP Forum Full (Corporate) Membership, and generally how to get more involved, come find me during breaks, meals and receptions.

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