



Welcome to the 14th Annual SIP Network Operators Conference!

“The Gathering Place for the Call Authentication Community”





SIPNOC 2025 Introduction and Housekeeping

Marc Robins
SIP Forum President and Managing Director
SIPNOC 2025 Program Chair



A Little About the SIP Forum

- ❖ Longest-Running Non-Profit IP Communications Industry Association
- ❖ 25 Years Old -- Founded in 2000
- ❖ Membership:
 - Participant (Individual) Members
 - + Corporate “Full Members” that pay annual dues to support the work of the Forum
 - + Academic Institutions and Research Orgs

Value Proposition

- ❖ Provides a global platform for engineers and SIP/IP Communications implementers to help them communicate, learn, and interoperate
- ❖ Fully Open Participation, No Paywalls to Access Ratified Specifications and Recommendations
- ❖ Consensus-driven approach to problem solving
- ❖ Partners with SDOs when new RFCs/Standards are required to fix stuff or to gain input on work in progress
- ❖ Serves as a Technical Advisory body to various governmental regulatory agencies

SIP Forum Activities

- ❖ Runs Technical Working Groups and Task Groups (i.e., the IP-NNI Task Force, etc.)
- ❖ Runs Certification Testing Programs to certify compliance to published specs
- ❖ Produces Interop Testing Events to help foster interoperability (i.e., SIPit)
- ❖ Produces virtual and live-in person conferences (i.e., SIPNOC, STIR/SHAKEN SUMMIT, KYC SUMMIT, AI SUMMIT, BRANDED CALLING SUMMIT, etc.)

SIPFORUM

Full Member Companies

(as of 9-16-2025)



SIP Forum Academic/Institutional Members

Columbia University:



The Fu Foundation
School of Engineering & Applied Science



Fraunhofer
Institute for Open
Communication Systems



TEXAS A&M
UNIVERSITY



University of Glamorgan

because great minds don't think alike



Georgetown
UNIVERSITY est. 1789



Hat Tip to the SIP Forum Board of Directors

- ❖ Richard Shockey, Shockey Consulting and SIP Forum Chairman of the Board
- ❖ John Ayers, ITG
- ❖ Mary Barnes, TransUnion
- ❖ Keith Buell, Numeracle
- ❖ George Cray, GCH Technologies Inc.
- ❖ Martin Dolly, AT&T
- ❖ Phil Linse, Lumen
- ❖ Marc Robins, SIP Forum President and Managing Director
- ❖ Christopher Oatway, Verizon
- ❖ Greg Rogers, Bandwidth
- ❖ Harold Salters, CTIA
- ❖ Steve Tang, iconectiv
- ❖ Chris Wendt, Somos
- ❖ Clark Whitten, Cox Communications
- ❖ Richard Wikoff, Comcast

The SIPNOC Mantra

- ❖ Content Rules
- ❖ All Content runs through a PC-Vetted Gauntlet
- ❖ The Community Drives the Conversation
- ❖ Shared Challenges – Shared Solutions
- ❖ Effective Collaboration Helps Everyone and Grows the Entire Industry

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Welcome Reception and
Dinner and Power Stations



Beer and Gear Reception and Dinner



Badge Inserts



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SIPNOC 2025 Housekeeping Notes

- ❖ Wi-Fi SSID = @HYATTMTG; Browser authenticated. When login page loads, enter Access Code Meeting25
- ❖ Refreshments during break periods will be available in the Foyer Right outside the Conference Room.
- ❖ Breakfasts and Lunches will be served in the Cirrus Ballroom.
- ❖ Tonight's 7:00pm Attendee Welcome Dinner, sponsored by iconectiv, will also be served in Cirrus Ballroom; with a beer and wine reception in the Luray Foyer right after the conclusion of today's proceedings.

Housekeeping, Con't

- ❖ Tomorrow's 7pm "Beer and Gear" Dinner, sponsored by the SIP Forum, includes a Full Buffet, Carving Stations, other assorted food stations, and Open Bars in the Luray Foyer.
- ❖ Chris Wendt, VP Systems Engineering at Somos, Co-Chair of the IP-NNI TF, and a SIP Forum Director, will replace Martin Dolly on our Kickoff session.
- ❖ Michael Nemcik, Senior Associate at Nelson Mullins Riley and Scarborough, will replace Steve Augustino on the Legal Eagles Super-Session.

Housekeeping, Con't

- ❖ BoF meetings: This Ballroom, and Layton and Rockbridge rooms, are available for Hour-Long BoFs starting at 7:30pm, 8:30pm and 9:30pm today and tomorrow. Use the SIPNOC25-Attendees list to solicit interest.
- ❖ All Presentations will be posted to the SIP Forum website after the event – notice will be sent to attendee mailing list.
- ❖ If you're interested in learning more about SIP Forum activities, SIP Forum Full (Corporate) Membership, and generally how to get more involved, come find me during breaks, meals and receptions.