

SIP NOC 2024

**Welcome to the 13th Annual SIP Network
Operators Conference!**

**The Gathering Place for the Call
Authentication Community**

SIPFORUM

**SIPNOC 2024 Introduction and
Housekeeping**

Marc Robins
SIP Forum President and Managing Director

SIP^{NOC}
2024

The Most Important Thing

- ❖ WiFi SSID: Hilton Honors
 - Browser authenticated. When page loads, select “I have a promotional code”, then enter
- ❖ Hilton2024 (case sensitive)

A Little About the SIP Forum

- ❖ Longest-Running Non-Profit IP Communications Industry Association
- ❖ 24+ Years Old -- Founded in 2000
- ❖ 32K+ Individual Memberships
 - + Corporate “Full Members” that pay annual dues to support the work of the Forum
 - + Academic Institutions and Research Orgs

SIPFORUM

Value Proposition

- ❖ Provides a global platform for engineers and SIP/IP Communications implementers to help them communicate, learn, and interoperate
- ❖ Fully Open Participation, No Paywalls to Access Ratified Specifications and Recommendations
- ❖ Consensus-driven approach to problem solving
- ❖ Partners with SDOs when new RFCs/Standards are required to fix stuff or to gain input on work in progress
- ❖ Serves as a Technical Advisory body to various governmental regulatory agencies

SIP Forum Activities

- ❖ Runs Technical Working Groups and Task Groups (i.e., the IP-NNI Task Force, etc.)
- ❖ Runs Certification Testing Programs to certify compliance to published specs
- ❖ Produces Interop Testing Events to help foster interoperability (i.e., SIPit)
- ❖ Produces virtual and live-in person conferences (i.e., SIPNOC, STIR/SHAKEN SUMMIT, KYC SUMMIT, AI SUMMIT, etc.)

SIP FORUM Full Member Companies

(as of 9-24)



SIP Forum Academic/Institutional Members

Columbia University:



The Fu Foundation
School of Engineering & Applied Science



Fraunhofer
Institute for Open
Communication Systems



TEXAS A&M
UNIVERSITY



University of Glamorgan

because great minds don't think alike



Georgetown
UNIVERSITY est. 1789



Hat Tip to the SIP Forum Board of Directors

- ❖ Richard Shockey, Shockey Consulting and Chairman of the Board
- ❖ John Ayers, ITG
- ❖ Mary Barnes, TransUnion
- ❖ Keith Buell, Numeracle
- ❖ George Cray
- ❖ Martin Dolly, AT&T
- ❖ Phil Linse, Lumen
- ❖ Marc Robins, President and Managing Director
- ❖ Christopher Oatway, Verizon
- ❖ Greg Rogers, Bandwidth
- ❖ Harold Salters, CTIA
- ❖ Steve Tang, iconectiv
- ❖ Chris Wendt, Somos
- ❖ Clark Whitten, Cox Communications
- ❖ Richard Wikoff, Comcast

The SIPNOC Mantra

- ❖ Content Rules
- ❖ All Content runs through a PC-Vetted Gauntlet
- ❖ The Community Drives the Conversation
- ❖ Shared Challenges – Shared Solutions
- ❖ Effective Collaboration Helps Everyone and Grows the Entire Industry

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Lanyards



Welcome Reception and
Power Stations



Beer and Gear Dinner and Networking Reception



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Badges



Registration Desk



Refreshment Breaks



Lunch Sponsors



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SIPNOC 2024 Housekeeping Notes

- ❖ Continuous Refreshments, sponsored by SOMOS, are available in the Foyer Right outside the Conference Room
- ❖ Tonight's 7:00pm Attendee Welcome Reception, sponsored by iconectiv, and tomorrow's Beer and Gear Reception, sponsored by TNS, includes Full Buffet Dinners and Open Bars.
- ❖ BoF meetings: This Ballroom, Sully, and Piedmont, are available for Hour-Long Meetings starting at 7:30pm, 8:30pm and 9:30pm. Use the SIPNOC24-Attendees list to solicit interest.
- ❖ All Presentations will be posted to the SIP Forum website after the event – notice will be sent to attendee mailing list.