



**Welcome to the 7th
Annual SIP Network
Operators Conference!**



SIP Forum Introduction and SIPNOC 2017 Housekeeping

Marc Robins
SIP Forum President and Managing Director

Richard Shockey
SIP Forum Chairman



First Things First

- ❖ WiFi SSID: attwifi
 - Browser authenticated. When page loads, select “I have a Coupon/Code”, then enter
- ❖ SIPNOC17 (not case sensitive)

A Little About the SIP Forum

- ❖ Longest-Running?? Non-Profit IP Communications Industry Association
- ❖ 17+Years Old -- Founded in 2000
- ❖ 18K+ Individual Membership
 - + Corporate “Full Members” that pay annual dues to support the work of the Forum
 - + Academic Institutions and Research Orgs

Other Nitty Gritty

- ❖ Provides a global platform for engineers and SIP/IP Communications implementers to help them communicate, learn, and interoperate
- ❖ Fully Open Participation, No Paywalls to Access Ratified Specifications and Recommendations
- ❖ Consensus-driven approach to problem solving modeled on IETF
- ❖ Partners with SDOs when new RFCs/Standards are required to fix stuff or to gain input on work in progress
- ❖ Increasingly serving as a Technical Advisory body to various governmental regulatory agencies

SIP Forum Activities

- ❖ Runs a variety of technical Working Groups and Task Groups (SIPconnect, NNI Task Force, etc.)
- ❖ Runs Certification Testing Programs to certify compliance to published specs (i.e., SIPconnect)
- ❖ Produces Interop Testing Events to help foster interoperability (i.e., SIPit)
- ❖ Produces workshops and industry conferences (i.e., SIPNOC)

SIPFORUM Full Member Companies

(as of 11-01-2017)



SIP Forum Academic/Institutional Members

Columbia University:



The Fu Foundation
School of Engineering & Applied Science



Fraunhofer
Institute for Open
Communication Systems



TEXAS A&M
UNIVERSITY



University of Glamorgan

because great minds don't think alike



Georgetown
UNIVERSITY est. 1789



Hat Tip to the SIP Forum Board of Directors

- ❖ Richard Shockey, Shockey Consulting and Chairman of the Board
- ❖ Victor Pascual-Avila
- ❖ Mary Barnes, iconectiv
- ❖ Martin Dolly, AT&T
- ❖ Andrew Hutton, Unify
- ❖ Robert Kinder, Cox Communications
- ❖ Gary Richenaker, iconectiv
- ❖ Marc Robins, President and Managing Director
- ❖ Greg Rogers, Bandwidth Inc.
- ❖ Gonzalo Salgueiro, Cisco Systems
- ❖ Gernot Scheichl, Edgewater Networks
- ❖ Chris Wendt, Comcast

The SIPNOC Mantra

- ❖ Content Rules
- ❖ No Media Policy
- ❖ All Content runs through a PC-Vetted Gauntlet
- ❖ The Community Drives the Conversation
- ❖ Shared Challenges – Shared Solutions
- ❖ Effective Collaboration Helps Everyone and Grows the Entire Industry

Hat Tip to the SIPNOC 2017 Program Committee

- ❖ Mary Barnes, iconectiv
- ❖ Andy Hutton, Unify
- ❖ Robert Kinder, Cox Communications
- ❖ Gary Richenaker, iconectiv
- ❖ Marc Robins, Program Chair, SIP Forum
- ❖ Yolanda Ruiz, Telefonica
- ❖ Gonzalo Salgueiro, Cisco Systems
- ❖ Richard Shockey, SIP Forum

A Profuse Thank You to Our Sponsors!

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SIPNOC 2017 Housekeeping Notes

- ❖ Continuous Refreshments Available in the Foyer Right outside the Conference Room
- ❖ Tonight's 7pm "Beer and Gear" Networking Reception includes Dinner and Beverages!
- ❖ Rooms are available for BOF meetings! Share proposed topics on the sipnoc17-attendees@sipforum.org mailing list!!
- ❖ All Presentations will be posted to the SIP Forum website next week – notice will be sent to attendee mailing list when available

Special SIPNOC 2017 Keynote

Dr. Eric Burger
CTO, Federal Communications Commission